

QESS Teacher Seminar

The Future of MOOCs Post-COVID Pandemic

15 July 2021 (Thu) 10:00-11:30 am
PolyU HHB Campus 208/ Hybrid via Zoom

Keynote Speaker

Prof. Hanqin Qiu, Visiting Scholar of CPCE



Professor Hanqin Qiu is Distinguished Professor and Dean of the College of Tourism and Service Management of Nankai University. She received her BA from Nankai University in Mainland China, her MA from University of Waterloo in Canada, and her PhD from University of Strathclyde in UK. Her research interests are tourism studies, tourist behaviour, and China hotel and tourism development and policy issues. She has published more than 80 refereed journal articles in major international journals (e.g. International Journal of Hospitality Management, Annuals of Tourism Research, Journal of Travel Research, Tourism Management, and International Journal of Contemporary Hospitality Management). She is a regular speaker in leading international conferences in hospitality and Tourism.

Abstract

Before the spread of the coronavirus in January 2020, online lectures and classes were well-established, culminating in the development of Massive Open Online Courses (MOOCs) while remaining marginal additions to the traditional classroom and campus-based teaching and learning. Developments in technology supporting online learning, together with flexibility in delivery systems, allowed educational institutions to reach new student audiences, demonstrate the quality of their presentations and to form a channel for the internationalisation of their products and reputations. With the pandemic disrupting face-to-face teaching and campus interaction, online teaching became the only way to safely link students and staff while continuing the teaching and learning process. In my presentation I will argue that the pandemic has demonstrated that a strong and appropriate online presence, particularly in the form of MOOCs, will shape the future of educational provision and help access the flexibility of this approach to create a new education model.

Free Registration



Online



Onsite