



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

School of Professional Education
and Executive Development
專業進修學院

SPEED



CSEAR North-Asia Hong Kong Conference 2017



From Social and Environmental Accounting to Sustainability
Accounting and Responsible Investment: Emerging Research Agendas

Invitation to CSEAR North-Asia Hong Kong Conference 4-5 December 2017 and Call for Papers (an IIDS Project funded by RGC)

School of Professional Education and Executive Development (SPEED), College of Professional and Continuing Education, at The Hong Kong Polytechnic University, in collaboration with **Centre for Social and Environmental Accounting Research (CSEAR) at the University of St Andrews**, will organise the CSEAR North-Asia Hong Kong Conference on the theme of *"From Social and Environmental Accounting to Sustainability Accounting and Responsible Investment: Emerging Research Agendas"* at venues of The Hong Kong Polytechnic University on 4-5 December 2017. Its supporting professional organisations include CFA Institute, CGMA, HKICPA and Research Center of Low Carbon Economy for Guangzhou Region, Jinan University.

As the global financial centre of China, Hong Kong has witnessed the growing salience of sustainability performance as well as responsible financing and investing as evidenced by practices in sustainability reporting and issuance of green bonds. This international conference aims to provide a platform to share current research and developments in Social and Environmental Accounting, Sustainability Accounting, and Responsible Investment. It also facilitates an inter-disciplinary forum for scholars, practitioners and experts to exchange views and discuss emerging research agendas.

Five internationally renowned scholars in social and environmental accounting will be the speakers at plenary sessions of the Conference. They are Professor Carol Adams (Durham University, UK), Professor Charles Cho (York University, Canada), Professor Lee Parker (RMIT University, Australia and University of Glasgow, UK), Professor Ian Thomson (University of Birmingham, UK and Convener, the Centre for Social and Environmental Accounting Research, UK) and Dr Helen Tregidga (University of London, UK). Professor Liyan Wang from the Guanghua School of Management at Peking University will be chairing a special session on Social and Environmental Accounting Research in China.

We invite **submission of an extended abstract of 500 words or a working paper** to csearhk2017@speed-polyu.edu.hk by **15 August 2017**.

Pertinent topics include but are not limited to:

- Social and Environmental Accounting
- Sustainability Accounting
- Responsible Investment and Financing
- Auditing & Assurance of Sustainability Reports
- Integrated Reporting
- Policy, Regulatory and Compliance Issues with ESG
- CSR and Sustainability Reporting in Public Sectors
- Strategy for CSR and Sustainability
- The Role of Social Enterprise
- Tertiary Education for CSR and Sustainability
- Business and Professional Ethics
- Social and Environmental Accounting Research in China

Authors of accepted papers will be invited to present in the Conference. Authors are also encouraged to submit their accepted papers to *Social and Environmental Accountability Journal*, the official journal of CSEAR (Please visit: <https://www.st-andrews.ac.uk/cear/seaj/> for details). Papers pertinent to sustainability policy will be considered for a Special Issue of *World Review of Science, Technology and Sustainable Development* (Please visit: <http://www.inderscience.com/info/ingeneral/cfp.php?id=3815> for details).

The Conference is **free of charge** for **local** participants. The registration fee for overseas participants is HK\$800. (Please visit <https://cear2017.speed-polyu.edu.hk/registration.html> for registration). We look forward to welcoming you at this international conference.



For more information about the conference, please scan the QR code to the left, refer to our Conference website (<https://cear2017.speed-polyu.edu.hk/index.html>) or email cearhk2017@speed-polyu.edu.hk.

For and on behalf of the Organising Committee

Note: This conference is funded by a grant from the Research Grants Council (RGC) of the Hong Kong Special Administrative Region under the Inter-Institutional Development Scheme to promote research and scholarly activities for the Local Self-financing Degree Sector (UGC/IIDS24/B02/16).

Supporting organisations:

