



Strategies for Enhancing Quality Assurance in Teaching and Learning (A QESS Conference)*

Date: 16 April 2016 (Saturday)

Time: 9:00 am – 12:30 pm

Venue: Sung Room, 4/F, Sheraton Hotel, Tsim Sha Tsui, Kowloon

Conference Aim:

In enhancing the quality of teaching and learning, this conference offers insights and inspirations as well as practical tips from leading education experts and showcases the innovative practices in direction, assessment and technology in higher education.

Keynote Speakers:

Prof. Magdalena MOK

Chair Professor, Assessment and Evaluation, The Hong Kong Institute of Education, with

Dr. Jing Jing YAO

Associate Professor, Zhejiang Normal University 浙江師範大學

“Twenty-first Century Core Competencies for Chinese Students”

Dr. Angela HO

Director, Educational Development Centre, The Hong Kong Polytechnic University

“Outcome-based Curriculum and Learning Outcomes Assessment”

Invited speaker:

Dr. Henry Ming Fai CHOI, Senior Instructional Designer, The Open University of Hong Kong

“Teaching and Learning with Technology: Tips and Tricks”

Registration and Enquiries:

Registration: All conference participants are requested to register free of charge by completing the registration form and e-mail back to Ms Doris Zhang at doriszhang@chuhai.edu.hk by **5 April 2016**.

Fee: Conference materials, coffee and luncheon are provided **free** on first-come first-served basis

Enquiries: Ms Doris Zhang, Tel: 2408 9960; E-mail: doriszhang@chuhai.edu.hk

Conference Organizing Committee of Chu Hai College of Higher Education:

Prof. Eden Siu-hung YU, Vice-President

Dr. Chak CHUNG, Director of QESS

Prof. Peter FONG, Faculty of Arts

Dr. Charmaine CHAN, Faculty of Business

Dr. Wai Kuen YU, Faculty of Science and Engineering

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Program (16 April 2016, Saturday):

9:00 – 9:15 am	Registration
9:15 – 9:20 am	Welcome – Professor C. N. CHANG President, Chu Hai College of Higher Education
9:20 – 9:25 am	Open speech – Prof. Chack Fan LEE Chancellor, Chu Hai College of Higher Education
9:25 – 9:30 am	Introduction – Dr. Chak CHUNG Director, QESS Project
9:30 – 10:10 am	Keynote speech 1: Prof. Magdalena MOK Chair Professor of Assessment and Evaluation, The Hong Kong Institute of Education, with Dr. Jing Jing YAO Associate Professor, Zhejiang Normal University 浙江師範大學 <i>“Twenty-first Century Core Competencies for Chinese Students”</i>
10:10 – 10:50 am	Keynote speech 2: Dr. Angela HO , Director, Educational Development Centre, The Hong Kong Polytechnic University <i>“Outcome-based Curriculum and Learning Outcomes Assessment”</i>

Morning Tea: 10:50 – 11:10 am

11:10 – 11:50 am	Invited speaker: Dr. Henry Ming Fai CHOI Senior Instructional Designer, The Open University of Hong Kong <i>“Teaching and Learning with Technology: Tips and Tricks”</i>
11:50 – 12:25 pm	Four QESS mini-researches in Chu Hai College of Higher Education: Prof. Peter FONG <i>“An outcome-based approach analysis of teaching performance of novice teacher in Chu Hai College of Higher Education”</i> Dr. Tracy LEE <i>“Evaluation of the Outcomes-Based Teaching and Learning Approach in a Journalism Program at a Local Self-funded Tertiary Institute”</i> Ms Lok Man ORR <i>“Inter-active Project Learning”</i> Mr. Hubert UN <i>“Interactive Learning through Social Media”</i>
12:25 – 12:30 pm	Concluding remark: Prof. Eden Siu-hung YU Vice President, Chu Hai College of Higher Education

Lunch: 12:30 pm