

The University offers a number of full-time undergraduate courses that are CEF reimbursable courses. For details, please refer to Table 1 below. You may also visit CEF website: <http://www.wfsfaa.gov.hk/cef> for further details of CEF.

Important notes:

- As per the request by the Labour and Welfare Bureau (LWB), persons who attend CEF reimbursable course(s) are required to submit “Consent for CEF Course Participant upon Enrolment (Consent Form)” to the Course Provider before attending the course(s). Otherwise, the Office of CEF would be unable to process your application for fees reimbursement, if applicable. CEF course participants irrespective of whether they will apply for fee reimbursement are required to submit the Consent Form in person or by mail to the Admissions & Enrolment Office (Undergraduate) of the Registry.
- Students receiving subsidy under the “Non-means tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong” (NMTSS) or the Study Subsidy Scheme for Designated Professions/Sectors’ (SSSDP) are not eligible to receive fees reimbursement under CEF at the same time.

Enquiries or complaints related to CEF (Continuing Education Fund) Courses

The University has proper internal procedures for handling complaints on courses. CEF courses related complaints should be submitted in writing to the respective units below, according to the nature of the complaints. An initial acknowledgment will be made to the complainant within 3-5 working days.

Admissions & Enrolment Office (Part-time & Postgraduate), Registry

Email: regadm@ouhk.edu.hk Tel: 2768 6601-3

Admissions & Enrolment Office (Undergraduate), Registry

Email: regftae@ouhk.edu.hk Tel: 2768 6704

Student Affairs Office (On certification procedures)

Email: sao@ouhk.edu.hk Tel: 2768 6636

大學所提供的全日制本科科目均可持續進修基金科目。詳情請參閱下列的表1。你也可以瀏覽 CEF 網站：<http://www.wfsfaa.gov.hk/cef> 了解更多關於 CEF 的詳情。

重要注意事項：

- 根據勞工及福利局 (LWB) 的要求，修讀 CEF 科目的人士必須在上課前向課程提供者提交 “CEF 課程參加者同意 (同意書)”。否則，CEF 辦公室將無法處理你申領發還費用的申請 (如適用)。修讀 CEF 科目的人士無論是否申領發還費用，都必須親自或通過郵件向本校入學及註冊組 (本科生) 提交同意書。
- 獲「為修讀香港自資學士學位課程學生提供的免息審查資助計劃」或「指定專業/界別課程資助計劃」資助的學生不能同時就所修讀科目獲得 CEF 資助。

持續進修基金認可課程的查詢或投訴

大學有適當的內部程序來處理課程的相關投訴。有關持續進修基金認可課程或相關的投訴，可根據其投訴的性質以書面形式遞交以下部門。有關部門會於3-5個工作天內向投訴人作出初步回覆。

教務處入學及註冊組 (兼讀制課程及研究生課程)

電郵: regadm@ouhk.edu.hk 電話: 2768 6601-3

教務處入學及註冊組 (本科生課程)

電郵: regftae@ouhk.edu.hk 電話: 2768 6704

學生事務處 (辦理簽章證明手續)

電郵: sao@ouhk.edu.hk 電話: 2768 6636

Table 1 / 表1

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
22Z09530A	ELEC S337F	BENGHECEJ1	Digital Signal Processing (Module from Bachelor of Engineering with Honours in Electronic and Computer Engineering (Fulltime))	數字訊號處理 (電子及電腦工程學榮譽學士(全日制)之單元)	12/000463/5	5	20120505	On-going	1. REVIEW OF SIGNALS AND SYSTEMS (6 HOURS) 2. DIGITAL SIGNAL TRANSFORMS (14 HOURS) 3. DIGITAL FILTER DESIGN AND APPLICATIONS (12 HOURS) 4. SPECTRAL ESTIMATION (10 HOURS) 5. WAVELET ANALYSIS (10 HOURS)
22Z095318	ELEC S363F	BENGHECEJ1	Advanced Computer Design (Module from Bachelor of Engineering with Honours in Electronic and Computer Engineering (Fulltime))	高等電腦設計(電子及電腦工程學榮譽學士(全日制)之單元)	12/000463/5	5	20120505	On-going	1. OVERVIEW OF COMPUTER DESIGN (4 HOURS) 2. PROCESSOR DESIGN (12 HOURS) 3. MEMORY DESIGN (12 HOURS) 4. SYSTEM DESIGN AND EMERGING DESIGN APPROACHES (12 HOURS) 5. EMERGING DESIGN APPROACHES (12 HOURS)
36Z122830	ELEC S305F	BENGHECEJ1	Computer Networking (Module from Bachelor of Engineering with Honours in Electronic and Computer Engineering)	電腦網絡(電子及電腦工程學榮譽學士之單元)	12/000463/5	5	20120505	On-going	1. Introduction to Computer Networks and the Internet (6 hours) 2. Application Layer (16 hours) 3. Transport Layer (12 hours) 4. Network Layer (12 hours) 5. The Link Layer and Local Area Networks (6 hours)
36Z122857	ELEC S305F	BSCCEF3	Computer Networking (Module from Bachelor of Science in Computer Engineering)	電腦網絡(電腦工程學榮譽學士之單元)	08/001644/5	5	20080505	On-going	1. Introduction to Computer Networks and the Internet (6 hours) 2. Application Layer (16 hours) 3. Transport Layer (12 hours) 4. Network Layer (12 hours) 5. The Link Layer and Local Area Networks (6 hours)
36Z122849	ELEC S305F	BSCHECEJ1	Computer Networking (Module from Bachelor of Science with Honours in Computer Engineering)	電腦網絡(電腦工程學榮譽學士之單元)	15/002516/L5	5	20150701	On-going	1. Introduction to Computer Networks and the Internet (6 hours) 2. Application Layer (16 hours) 3. Transport Layer (12 hours) 4. Network Layer (12 hours) 5. The Link Layer and Local Area Networks (6 hours)
36Z122865	ELEC S347F	BENGHECEJ1	Multimedia Technologies (Module from Bachelor of Engineering with Honours in Electronic and Computer Engineering)	多媒體技術(電子及電腦工程學榮譽學士之單元)	12/000463/5	5	20120505	On-going	1. Multimedia Representation (8 hours) 2. Speech and Audio Processing (12 hours) 3. Image and Video Processing (16 hours) 4. Multimedia Content Distribution (16 hours)
36Z122881	ELEC S347F	BSCCEF3	Multimedia Technologies (Module from Bachelor of Science in Computer Engineering)	多媒體技術(電腦工程學榮譽學士之單元)	08/001644/5	5	20080505	On-going	1. Multimedia Representation (8 hours) 2. Speech and Audio Processing (12 hours) 3. Image and Video Processing (16 hours) 4. Multimedia Content Distribution (16 hours)
36Z122873	ELEC S347F	BSCHECEJ1	Multimedia Technologies (Module from Bachelor of Science with Honours in Computer Engineering)	多媒體技術(電腦工程學榮譽學士之單元)	15/002516/L5	5	20150701	On-going	1. Multimedia Representation (8 hours) 2. Speech and Audio Processing (12 hours) 3. Image and Video Processing (16 hours) 4. Multimedia Content Distribution (16 hours)
36Z122903	ELEC S363F	BSCCEF3	Advanced Computer Design (Module from Bachelor of Science in Computer Engineering)	高等電腦設計(電腦工程學榮譽學士之單元)	08/001644/5	5	20080505	On-going	1. Introduction to Computer Design (4 hours) 2. Processor Design (12 hours) 3. Memory Design (12 hours) 4. System Design (12 hours) 5. Emerging Design Approaches (12 hours)
36Z12289A	ELEC S363F	BSCHECEJ1	Advanced Computer Design (Module from Bachelor of Science with Honours in Computer Engineering)	高等電腦設計(電腦工程學榮譽學士之單元)	15/002516/L5	5	20150701	On-going	1. Introduction to Computer Design (4 hours) 2. Processor Design (12 hours) 3. Memory Design (12 hours) 4. System Design (12 hours) 5. Emerging Design Approaches (12 hours)
36Z122911	ENGG S328F	BENGHECEJ1	Engineering Professional Practice (Module from Bachelor of Engineering with Honours in Computer Engineering)	工程專業實踐(電子及電腦工程學榮譽學士之單元)	12/000463/5	5	20120505	On-going	1. Technology Evolution and the Industry (16 hours) 2. Social Issues Faced by Engineers (12 hours) 3. Engineering Business Development (12 hours) 4. Professional Ethics (12 hours)
36Z122938	ENGG S328F	BSCCEF3	Engineering Professional Practice (Module from Bachelor of Science in Computer Engineering)	工程專業實踐(電腦工程學榮譽學士之單元)	08/001644/5	5	20080505	On-going	1. Technology Evolution and the Industry (16 hours) 2. Social Issues Faced by Engineers (12 hours) 3. Engineering Business Development (12 hours) 4. Professional Ethics (12 hours)
36Z12292A	ENGG S328F	BSCHECEJ1	Engineering Professional Practice (Module from Bachelor of Science with Honours in Computer Engineering)	工程專業實踐(電腦工程學榮譽學士之單元)	15/002516/L5	5	20150701	On-going	1. Technology Evolution and the Industry (16 hours) 2. Social Issues Faced by Engineers (12 hours) 3. Engineering Business Development (12 hours) 4. Professional Ethics (12 hours)
23Z089590	STAT S310F	BSCHECEJ1	STATISTICAL METHODS FOR INVESTMENT [MODULE FROM BACHELOR OF SCIENCE WITH HONOURS IN DATA SCIENCE (FULL-TIME)]	投資統計方法 (數據科學榮譽學士全日制)之單元	19/000320/L5	5	20190901	On-going	1. REVIEW OF COMPOUND INTEREST (4HRS) 2. NOMINAL AND EFFECTIVE INTEREST RATES (4HRS) 3. PRESENT VALUE AND DISCOUNTED CASH FLOWS (4HRS) 4. ANNUITIES AND FORWARD RATES (4RS) 5. METHODS OF INVESTMENT APPRAISAL: NPV AND IRR (4HRS) 6. MEASUREMENT OF RISKS, PORTFOLIO RISK AND RETURN (4HRS) 7. MARKOWITZ MODEL AND MEAN-VARIANCE PORTFOLIO (4HRS) 8. CAPITAL ASSET PRICING MODEL AND ITS APPLICATIONS (4HRS) 9. ARBITRAGE PRICING THEORY (4HRS) 10. FACTOR MODELS AND RISK-NEUTRAL PRICING (4HRS) 11. INDIFFERENCE CURVES AND UTILITY FUNCTIONS (4HRS) 12. RISK AVERSION AND UTILITY FUNCTIONS (4HRS) 13. CASE STUDY (4HRS) TOTAL : 52 HOURS

Continuing Education Fund 持續進修基金 (CEF)

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
23Z089604	STAT S311F	BSCHDSF3	TIME SERIES ANALYSIS WITH APPLICATIONS [MODULE FROM BACHELOR OF SCIENCE WITH HONOURS IN DATA SCIENCE (FULL-TIME)]	時間序列分析與應用[數據科學榮譽理學士全日制]之單元]	19/000320/L5	5	20190901	On-going	1. INTRODUCTION TO FORECASTING METHODS; AUTO-COVARIANCE; AUTO-CORRELATION FUNCTIONS; PARTIAL AUTOCORRELATION FUNCTION AND WHITE NOISE PROCESSES (4HRS) 2. FORECAST A TIME TREND MODEL BY USING POLYNOMIAL FUNCTIONS WINTER'S METHOD (4HRS) 3. TIME SERIES MULTIPLICATIVE DECOMPOSITION AND ADDITIVE DECOMPOSITION (4HRS) 4. SIMPLE EXPONENTIAL SMOOTHING, DOUBLE EXPONENTIAL SMOOTHING AND WINTER'S METHOD (4HRS) 5. AUTOREGRESSIVE PROCESSES AND MOVING AVERAGE PROCESSES (4HRS) 6. DUAL RELATIONSHIP BETWEEN AR(P) AND MA(Q) PROCESSES, AUTOREGRESSIVE MOVING AVERAGE ARMA(P, Q) PROCESSES (4HRS) 7. NON-STATIONARY IN THE MEAN AND AUTOREGRESSIVE INTEGRATED MOVING AVERAGE ARIMA MODELS (4HRS) 8. NON-STATIONARY IN THE VARIANCE AND THE AUTOCOVARIANCE OF A TIME SERIES (4HRS) 9. MODEL IDENTIFICATION AND INVERSE AUTOCORRELATION FUNCTION (4HRS) 10. METHOD OF MOMENTS AND MAXIMUM LIKELIHOOD METHOD (4HRS) 11. NONLINEAR ESTIMATION, ORDINARY LEAST SQUARES ESTIMATION IN TIME SERIES ANALYSIS AND DIAGNOSTIC CHECKING (4HRS) 12. MODEL SELECTION CRITERIA, MINIMUM MEAN SQUARE ERROR FORECASTS AND COMPUTATION OF FORECASTS (4HRS) 13. CASE STUDIES (4HRS) TOTAL : 52 HOURS
23Z089612	STAT S315F	BSCHDSF3	STOCHASTIC PROCESS [MODULE FROM BACHELOR OF SCIENCE WITH HONOURS IN DATA SCIENCE (FULL-TIME)]	隨機過程[數據科學榮譽理學士全日制]之單元]	19/000320/L5	5	20190901	On-going	1. REVIEW ON PROBABILITY AND DISTRIBUTION (7HRS) -CONDITIONAL PROBABILITY -CONDITIONAL EXPECTATIONS -NORMAL AND LOGNORMAL DISTRIBUTIONS 2. MARKOV CHAINS (15HRS) -DISCRETE AND CONTINUOUS TIME MARKOV CHAINS -CHAPMAN-KOLMOGOROV EQUATIONS -CLASSIFICATION OF STATES LIMITING PROBABILITIES 3. POISSON PROCESS (15HRS) -COUNTING PROCESS -POISSON PROCESS -INTER-ARRIVAL AND WAITING TIME DISTRIBUTIONS -NON-HOMOGENEOUS POISSON PROCESS 4. BROWNIAN MOTION (15HRS) -PROPERTY OF BROWNIAN MOTION -HITTING TIMES -MAXIMUM VALUE -BROWNIAN MOTION WITH DRIFT -GEOMETRIC BROWNIAN MOTION APPLICATIONS -PORTFOLIO OPTIMIZATION -STOCK MARKET FLUCTUATIONS TOTAL : 52 HOURS
21Z101714	BUS B222F	BBAMGTF1	Bridging Course for Senior Year Entry to Undergraduate Business Degree Programmes(Module from Bachelor of Business Administration in Management (Full-time))	工商管理高年級銜接課程(管理學工商管理學士(全日制)之單元)	08/001632/5	5	20080505	On-going	1) ACCOUNTING IN BUSINESS (6 HOURS) 2) ACCOUNTING CYCLE (6 HOURS) 3) MERCHANDISING OPERATIONS (6 HOURS) 4) MERCHANDISING INVENTORY (6 HOURS) 5) CASH AND INTERNAL CONTROL (9 HOURS) 6) RECEIVABLES AND PAYABLES (6 HOURS) 7) PLANT ASSETS (6 HOURS) 8) ACCOUNTING FOR LIMITED COMPANIES (8 HOURS) 9) ACCOUNTING FOR PARTNERSHIPS (8 HOURS) 10) STATEMENT OF CASH FLOWS (6 HOURS) 11) ANALYSIS OF FINANCIAL STATEMENTS (6 HOURS) 12) COST CONCEPTS (I) (5 HOURS) 13) COST CONCEPTS (II) (6 HOURS) 14) BUDGETS (6 HOURS) 15) HOW MARKETS WORK (6 HOURS) 16) HOW THE ECONOMY WORK (6 HOURS) 17) FIRM BEHAVIOR AND THE ORGANIZATION OF INDUSTRY (9 HOURS) 18) LONG-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (8 HOURS) 19) SHORT-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (7 HOURS) 20) MARKETING AND THE MARKETING PROCESS (2 HOURS) 21) MARKETING ENVIRONMENT, CONSUMER BUYING BEHAVIOR AND TARGET MARKETS (4 HOURS) 22) MARKETING MIX (4PS)(I) (6 HOURS) 23) MARKETING MIX (4PS)(II) (6 HOURS) 24) MANAGEMENT, THE ENVIRONMENT AND ORGANIZATIONAL CULTURE (9 HOURS) 25) DECISION MAKING AND FOUNDATIONS OF PLANNING (6 HOURS) 26) ORGANIZATIONAL STRUCTURE AND DESIGN (6 HOURS) 27) UNDERSTANDING INDIVIDUAL BEHAVIORS (9 HOURS) 28) LEADERSHIP AND CONTROLLING (6 HOURS)
21Z101714	BUS B222F	BBAMGTF2	Bridging Course for Senior Year Entry to Undergraduate Business Degree Programmes(Module from Bachelor of Business Administration in Management (Full-time))	工商管理高年級銜接課程(管理學工商管理學士(全日制)之單元)	08/001632/5	5	20080505	On-going	1) ACCOUNTING IN BUSINESS (6 HOURS) 2) ACCOUNTING CYCLE (6 HOURS) 3) MERCHANDISING OPERATIONS (6 HOURS) 4) MERCHANDISING INVENTORY (6 HOURS) 5) CASH AND INTERNAL CONTROL (9 HOURS) 6) RECEIVABLES AND PAYABLES (6 HOURS) 7) PLANT ASSETS (6 HOURS) 8) ACCOUNTING FOR LIMITED COMPANIES (8 HOURS) 9) ACCOUNTING FOR PARTNERSHIPS (8 HOURS) 10) STATEMENT OF CASH FLOWS (6 HOURS) 11) ANALYSIS OF FINANCIAL STATEMENTS (6 HOURS) 12) COST CONCEPTS (I) (5 HOURS) 13) COST CONCEPTS (II) (6 HOURS) 14) BUDGETS (6 HOURS) 15) HOW MARKETS WORK (6 HOURS) 16) HOW THE ECONOMY WORK (6 HOURS) 17) FIRM BEHAVIOR AND THE ORGANIZATION OF INDUSTRY (9 HOURS) 18) LONG-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (8 HOURS) 19) SHORT-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (7 HOURS) 20) MARKETING AND THE MARKETING PROCESS (2 HOURS) 21) MARKETING ENVIRONMENT, CONSUMER BUYING BEHAVIOR AND TARGET MARKETS (4 HOURS) 22) MARKETING MIX (4PS)(I) (6 HOURS) 23) MARKETING MIX (4PS)(II) (6 HOURS) 24) MANAGEMENT, THE ENVIRONMENT AND ORGANIZATIONAL CULTURE (9 HOURS) 25) DECISION MAKING AND FOUNDATIONS OF PLANNING (6 HOURS) 26) ORGANIZATIONAL STRUCTURE AND DESIGN (6 HOURS) 27) UNDERSTANDING INDIVIDUAL BEHAVIORS (9 HOURS) 28) LEADERSHIP AND CONTROLLING (6 HOURS)
21Z101714	BUS B222F	BBAMGTF3	Bridging Course for Senior Year Entry to Undergraduate Business Degree Programmes(Module from Bachelor of Business Administration in Management (Full-time))	工商管理高年級銜接課程(管理學工商管理學士(全日制)之單元)	08/001632/5	5	20080505	On-going	1) ACCOUNTING IN BUSINESS (6 HOURS) 2) ACCOUNTING CYCLE (6 HOURS) 3) MERCHANDISING OPERATIONS (6 HOURS) 4) MERCHANDISING INVENTORY (6 HOURS) 5) CASH AND INTERNAL CONTROL (9 HOURS) 6) RECEIVABLES AND PAYABLES (6 HOURS) 7) PLANT ASSETS (6 HOURS) 8) ACCOUNTING FOR LIMITED COMPANIES (8 HOURS) 9) ACCOUNTING FOR PARTNERSHIPS (8 HOURS) 10) STATEMENT OF CASH FLOWS (6 HOURS) 11) ANALYSIS OF FINANCIAL STATEMENTS (6 HOURS) 12) COST CONCEPTS (I) (5 HOURS) 13) COST CONCEPTS (II) (6 HOURS) 14) BUDGETS (6 HOURS) 15) HOW MARKETS WORK (6 HOURS) 16) HOW THE ECONOMY WORK (6 HOURS) 17) FIRM BEHAVIOR AND THE ORGANIZATION OF INDUSTRY (9 HOURS) 18) LONG-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (8 HOURS) 19) SHORT-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (7 HOURS) 20) MARKETING AND THE MARKETING PROCESS (2 HOURS) 21) MARKETING ENVIRONMENT, CONSUMER BUYING BEHAVIOR AND TARGET MARKETS (4 HOURS) 22) MARKETING MIX (4PS)(I) (6 HOURS) 23) MARKETING MIX (4PS)(II) (6 HOURS) 24) MANAGEMENT, THE ENVIRONMENT AND ORGANIZATIONAL CULTURE (9 HOURS) 25) DECISION MAKING AND FOUNDATIONS OF PLANNING (6 HOURS) 26) ORGANIZATIONAL STRUCTURE AND DESIGN (6 HOURS) 27) UNDERSTANDING INDIVIDUAL BEHAVIORS (9 HOURS) 28) LEADERSHIP AND CONTROLLING (6 HOURS)

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
21Z101722	BUS B223F	BBAMGTF1	Introduction to Business In Hong Kong(Module from Bachelor of Business Administration in Management (Full-time))	香港商業概論(管理學工商管理學士(全日制)之單元)	08/001632/5	5	20080505	On-going	1) ACCOUNTING IN BUSINESS (6 HOURS) 2) ACCOUNTING CYCLE (6 HOURS) 3) MERCHANDISING OPERATIONS (6 HOURS) 4) MERCHANDISING INVENTORY (6 HOURS) 5) CASH AND INTERNAL CONTROL (9 HOURS) 6) RECEIVABLES AND PAYABLES (6 HOURS) 7) PLANT ASSETS (6 HOURS) 8) ACCOUNTING FOR LIMITED COMPANIES (8 HOURS) 9) ACCOUNTING FOR PARTNERSHIPS (8 HOURS) 10) STATEMENT OF CASH FLOWS (6 HOURS) 11) ANALYSIS OF FINANCIAL STATEMENTS (6 HOURS) 12) COST CONCEPTS (I) (5 HOURS) 13) COST CONCEPTS (II) (6 HOURS) 14) BUDGETS (6 HOURS) 15) HOW MARKETS WORK (6 HOURS) 16) HOW THE ECONOMY WORK (6 HOURS) 17) FIRM BEHAVIOR AND THE ORGANIZATION OF INDUSTRY (9 HOURS) 18) LONG-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (8 HOURS) 19) SHORT-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (7 HOURS) 20) MARKETING AND THE MARKETING PROCESS (2 HOURS) 21) MARKETING ENVIRONMENT, CONSUMER BUYING BEHAVIOR AND TARGET MARKETS (4 HOURS) 22) MARKETING MIX (4PS)(I) (6 HOURS) 23) MARKETING MIX (4PS)(II) (6 HOURS) 24) MANAGEMENT, THE ENVIRONMENT AND ORGANIZATIONAL CULTURE (9 HOURS) 25) DECISION MAKING AND FOUNDATIONS OF PLANNING (6 HOURS) 26) ORGANIZATIONAL STRUCTURE AND DESIGN (6 HOURS) 27) UNDERSTANDING INDIVIDUAL BEHAVIORS (9 HOURS) 28) LEADERSHIP AND CONTROLLING (6 HOURS)
21Z101722	BUS B223F	BBAMGTF2	Introduction to Business In Hong Kong(Module from Bachelor of Business Administration in Management (Full-time))	香港商業概論(管理學工商管理學士(全日制)之單元)	08/001632/5	5	20080505	On-going	1) ACCOUNTING IN BUSINESS (6 HOURS) 2) ACCOUNTING CYCLE (6 HOURS) 3) MERCHANDISING OPERATIONS (6 HOURS) 4) MERCHANDISING INVENTORY (6 HOURS) 5) CASH AND INTERNAL CONTROL (9 HOURS) 6) RECEIVABLES AND PAYABLES (6 HOURS) 7) PLANT ASSETS (6 HOURS) 8) ACCOUNTING FOR LIMITED COMPANIES (8 HOURS) 9) ACCOUNTING FOR PARTNERSHIPS (8 HOURS) 10) STATEMENT OF CASH FLOWS (6 HOURS) 11) ANALYSIS OF FINANCIAL STATEMENTS (6 HOURS) 12) COST CONCEPTS (I) (5 HOURS) 13) COST CONCEPTS (II) (6 HOURS) 14) BUDGETS (6 HOURS) 15) HOW MARKETS WORK (6 HOURS) 16) HOW THE ECONOMY WORK (6 HOURS) 17) FIRM BEHAVIOR AND THE ORGANIZATION OF INDUSTRY (9 HOURS) 18) LONG-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (8 HOURS) 19) SHORT-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (7 HOURS) 20) MARKETING AND THE MARKETING PROCESS (2 HOURS) 21) MARKETING ENVIRONMENT, CONSUMER BUYING BEHAVIOR AND TARGET MARKETS (4 HOURS) 22) MARKETING MIX (4PS)(I) (6 HOURS) 23) MARKETING MIX (4PS)(II) (6 HOURS) 24) MANAGEMENT, THE ENVIRONMENT AND ORGANIZATIONAL CULTURE (9 HOURS) 25) DECISION MAKING AND FOUNDATIONS OF PLANNING (6 HOURS) 26) ORGANIZATIONAL STRUCTURE AND DESIGN (6 HOURS) 27) UNDERSTANDING INDIVIDUAL BEHAVIORS (9 HOURS) 28) LEADERSHIP AND CONTROLLING (6 HOURS)
21Z101722	BUS B223F	BBAMGTF3	Introduction to Business In Hong Kong(Module from Bachelor of Business Administration in Management (Full-time))	香港商業概論(管理學工商管理學士(全日制)之單元)	08/001632/5	5	20080505	On-going	1) ACCOUNTING IN BUSINESS (6 HOURS) 2) ACCOUNTING CYCLE (6 HOURS) 3) MERCHANDISING OPERATIONS (6 HOURS) 4) MERCHANDISING INVENTORY (6 HOURS) 5) CASH AND INTERNAL CONTROL (9 HOURS) 6) RECEIVABLES AND PAYABLES (6 HOURS) 7) PLANT ASSETS (6 HOURS) 8) ACCOUNTING FOR LIMITED COMPANIES (8 HOURS) 9) ACCOUNTING FOR PARTNERSHIPS (8 HOURS) 10) STATEMENT OF CASH FLOWS (6 HOURS) 11) ANALYSIS OF FINANCIAL STATEMENTS (6 HOURS) 12) COST CONCEPTS (I) (5 HOURS) 13) COST CONCEPTS (II) (6 HOURS) 14) BUDGETS (6 HOURS) 15) HOW MARKETS WORK (6 HOURS) 16) HOW THE ECONOMY WORK (6 HOURS) 17) FIRM BEHAVIOR AND THE ORGANIZATION OF INDUSTRY (9 HOURS) 18) LONG-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (8 HOURS) 19) SHORT-RUN PERFORMANCE OF THE AGGREGATE ECONOMY (7 HOURS) 20) MARKETING AND THE MARKETING PROCESS (2 HOURS) 21) MARKETING ENVIRONMENT, CONSUMER BUYING BEHAVIOR AND TARGET MARKETS (4 HOURS) 22) MARKETING MIX (4PS)(I) (6 HOURS) 23) MARKETING MIX (4PS)(II) (6 HOURS) 24) MANAGEMENT, THE ENVIRONMENT AND ORGANIZATIONAL CULTURE (9 HOURS) 25) DECISION MAKING AND FOUNDATIONS OF PLANNING (6 HOURS) 26) ORGANIZATIONAL STRUCTURE AND DESIGN (6 HOURS) 27) UNDERSTANDING INDIVIDUAL BEHAVIORS (9 HOURS) 28) LEADERSHIP AND CONTROLLING (6 HOURS)
34Z123327	COMP S311F	BCOMPHTJ1	Java Application Development and Programming Languages (Module from Bachelor of Computing with Honours in Internet Technology)	Java應用系統開發與程序語言(互聯網科技榮譽電腦學士之單元)	12/000462/5	5	20120505	On-going	1.Object-oriented programming (8 hrs) 2.Multithreading (12 hrs) 3.Networking and Web Service (12 hrs) 4.Java Database programming (8 hrs) 5.Java Security (12 hrs) 6.Web programming (12 hrs) 7.XML (12 hrs) 8.Programming paradigms and languages (8 hrs) 9.Variables, types, expressions and assignment statements (8 hrs) 10.Control structures (12 hrs)
34Z123327	COMP S311F	BCOMPHTJ2	Java Application Development and Programming Languages (Module from Bachelor of Computing with Honours in Internet Technology)	Java應用系統開發與程序語言(互聯網科技榮譽電腦學士之單元)	12/000462/5	5	20120505	On-going	1.Object-oriented programming (8 hrs) 2.Multithreading (12 hrs) 3.Networking and Web Service (12 hrs) 4.Java Database programming (8 hrs) 5.Java Security (12 hrs) 6.Web programming (12 hrs) 7.XML (12 hrs) 8.Programming paradigms and languages (8 hrs) 9.Variables, types, expressions and assignment statements (8 hrs) 10.Control structures (12 hrs)
34Z123327	COMP S311F	BCOMPHTJ3	Java Application Development and Programming Languages (Module from Bachelor of Computing with Honours in Internet Technology)	Java應用系統開發與程序語言(互聯網科技榮譽電腦學士之單元)	12/000462/5	5	20120505	On-going	1.Object-oriented programming (8 hrs) 2.Multithreading (12 hrs) 3.Networking and Web Service (12 hrs) 4.Java Database programming (8 hrs) 5.Java Security (12 hrs) 6.Web programming (12 hrs) 7.XML (12 hrs) 8.Programming paradigms and languages (8 hrs) 9.Variables, types, expressions and assignment statements (8 hrs) 10.Control structures (12 hrs)
34Z123378	COMP S358F	BCOMPHTJ1	Relational Databases(Module from Bachelor of Computing with Honours in Internet Technology)	關係數據庫(互聯網科技榮譽電腦學士之單元)	12/000462/5	5	20120505	On-going	1. Introduction and Importance of data (8 hrs) 2. Relational model and relational algebra (8 hrs) 3. SQL (12 hrs) 4. PHP and Oracle (4 hrs) 5. Database Development Life Cycle (8 hrs) 6. Entity-Relationship model (8 hrs) 7. Normalization (8 hrs) 8. Database design (12 hrs) 9. Transaction management (12 hrs) 10. Android and database server (4 hrs) 11. Distributed DBMS (8 hrs) 12. Object-oriented DBMS (4 hrs) 13. Data warehousing and Revision (8 hrs)
34Z123378	COMP S358F	BCOMPHTJ2	Relational Databases(Module from Bachelor of Computing with Honours in Internet Technology)	關係數據庫(互聯網科技榮譽電腦學士之單元)	12/000462/5	5	20120505	On-going	1. Introduction and Importance of data (8 hrs) 2. Relational model and relational algebra (8 hrs) 3. SQL (12 hrs) 4. PHP and Oracle (4 hrs) 5. Database Development Life Cycle (8 hrs) 6. Entity-Relationship model (8 hrs) 7. Normalization (8 hrs) 8. Database design (12 hrs) 9. Transaction management (12 hrs) 10. Android and database server (4 hrs) 11. Distributed DBMS (8 hrs) 12. Object-oriented DBMS (4 hrs) 13. Data warehousing and Revision (8 hrs)
34Z123378	COMP S358F	BCOMPHTJ3	Relational Databases(Module from Bachelor of Computing with Honours in Internet Technology)	關係數據庫(互聯網科技榮譽電腦學士之單元)	12/000462/5	5	20120505	On-going	1. Introduction and Importance of data (8 hrs) 2. Relational model and relational algebra (8 hrs) 3. SQL (12 hrs) 4. PHP and Oracle (4 hrs) 5. Database Development Life Cycle (8 hrs) 6. Entity-Relationship model (8 hrs) 7. Normalization (8 hrs) 8. Database design (12 hrs) 9. Transaction management (12 hrs) 10. Android and database server (4 hrs) 11. Distributed DBMS (8 hrs) 12. Object-oriented DBMS (4 hrs) 13. Data warehousing and Revision (8 hrs)
21Z101749	COMR B202F	BSRMHJ1	Introduction to Management(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	管理概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. BUSINESS FUNCTIONS, ORGANIZATIONAL STRUCTURE AND CULTURE 1.1 BUSINESS FUNCTIONS (8 HOURS) 1.2 ORGANIZATIONAL STRUCTURE (8 HOURS) 1.3 CULTURE (8 HOURS) 2. HUMAN RESOURCE MANAGEMENT 2.1 MOTIVATION, RECRUITMENT AND SELECTION PROCESS, JOB DESIGN (8 HOURS) 2.2 PERFORMANCE MANAGEMENT, REWARD AND DEVELOPMENT (8 HOURS) 2.3 WORKING PATTERNS, TEAMWORK, AND EQUALITY AT WORK (8 HOURS) 3. ACCOUNTING AND FINANCE 3.1 NATURE OF ACCOUNTING AND FINANCE, LEGAL FORMS OF BUSINESS (8 HOURS) 3.2 INCOME STATEMENT, BALANCE SHEET, AND CASH FLOW STATEMENT (8 HOURS) 3.3 FINANCIAL PERFORMANCE ANALYSIS AND FINANCIAL PLANNING (8 HOURS) 4. MARKETING 4.1 WHAT IS MARKETING AND MARKETING PLAN (4 HOURS) 4.2 UNDERSTANDING CUSTOMERS (4 HOURS) 4.3 MARKETING MIX – PRODUCT (4 HOURS) 4.4 MARKETING MIX – PLACE AND PRICING (8 HOURS) 4.5 MARKETING MIX – PROMOTION, PEOPLE, PROCESS AND PHYSICAL EVIDENCE (8 HOURS) 4.6 DIGITAL MARKETING, POLITICAL MARKETING, SOCIETAL AND ENVIRONMENTAL ISSUES IN MARKETING (4 HOURS)

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
21Z101749	COMR B202F	BSRMHJ1	Introduction to Management(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	管理概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. BUSINESS FUNCTIONS, ORGANIZATIONAL STRUCTURE AND CULTURE 1.1 BUSINESS FUNCTIONS (8 HOURS) 1.2 ORGANIZATIONAL STRUCTURE (8 HOURS) 1.3 CULTURE (8 HOURS) 2. HUMAN RESOURCE MANAGEMENT 2.1 MOTIVATION, RECRUITMENT AND SELECTION PROCESS, JOB DESIGN (8 HOURS) 2.2 PERFORMANCE MANAGEMENT, REWARD AND DEVELOPMENT (8 HOURS) 2.3 WORKING PATTERNS, TEAMWORK, AND EQUALITY AT WORK (8 HOURS) 3. ACCOUNTING AND FINANCE 3.1 NATURE OF ACCOUNTING AND FINANCE, LEGAL FORMS OF BUSINESS (8 HOURS) 3.2 INCOME STATEMENT, BALANCE SHEET, AND CASH FLOW STATEMENT (8 HOURS) 3.3 FINANCIAL PERFORMANCE ANALYSIS AND FINANCIAL PLANNING (8 HOURS) 4. MARKETING 4.1 WHAT IS MARKETING AND MARKETING PLAN (4 HOURS) 4.2 UNDERSTANDING CUSTOMERS (4 HOURS) 4.3 MARKETING MIX – PRODUCT (4 HOURS) 4.4 MARKETING MIX – PLACE AND PRICING (8 HOURS) 4.5 MARKETING MIX – PROMOTION, PEOPLE, PROCESS AND PHYSICAL EVIDENCE (8 HOURS) 4.6 DIGITAL MARKETING, POLITICAL MARKETING, SOCIETAL AND ENVIRONMENTAL ISSUES IN MARKETING (4 HOURS)
21Z101749	COMR B202F	BSRMHJ3	Introduction to Management(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	管理概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. BUSINESS FUNCTIONS, ORGANIZATIONAL STRUCTURE AND CULTURE 1.1 BUSINESS FUNCTIONS (8 HOURS) 1.2 ORGANIZATIONAL STRUCTURE (8 HOURS) 1.3 CULTURE (8 HOURS) 2. HUMAN RESOURCE MANAGEMENT 2.1 MOTIVATION, RECRUITMENT AND SELECTION PROCESS, JOB DESIGN (8 HOURS) 2.2 PERFORMANCE MANAGEMENT, REWARD AND DEVELOPMENT (8 HOURS) 2.3 WORKING PATTERNS, TEAMWORK, AND EQUALITY AT WORK (8 HOURS) 3. ACCOUNTING AND FINANCE 3.1 NATURE OF ACCOUNTING AND FINANCE, LEGAL FORMS OF BUSINESS (8 HOURS) 3.2 INCOME STATEMENT, BALANCE SHEET, AND CASH FLOW STATEMENT (8 HOURS) 3.3 FINANCIAL PERFORMANCE ANALYSIS AND FINANCIAL PLANNING (8 HOURS) 4. MARKETING 4.1 WHAT IS MARKETING AND MARKETING PLAN (4 HOURS) 4.2 UNDERSTANDING CUSTOMERS (4 HOURS) 4.3 MARKETING MIX – PRODUCT (4 HOURS) 4.4 MARKETING MIX – PLACE AND PRICING (8 HOURS) 4.5 MARKETING MIX – PROMOTION, PEOPLE, PROCESS AND PHYSICAL EVIDENCE (8 HOURS) 4.6 DIGITAL MARKETING, POLITICAL MARKETING, SOCIETAL AND ENVIRONMENTAL ISSUES IN MARKETING (4 HOURS)
21Z101749	COMR B202F	BSRMHJ3	Introduction to Management(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	管理概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. BUSINESS FUNCTIONS, ORGANIZATIONAL STRUCTURE AND CULTURE 1.1 BUSINESS FUNCTIONS (8 HOURS) 1.2 ORGANIZATIONAL STRUCTURE (8 HOURS) 1.3 CULTURE (8 HOURS) 2. HUMAN RESOURCE MANAGEMENT 2.1 MOTIVATION, RECRUITMENT AND SELECTION PROCESS, JOB DESIGN (8 HOURS) 2.2 PERFORMANCE MANAGEMENT, REWARD AND DEVELOPMENT (8 HOURS) 2.3 WORKING PATTERNS, TEAMWORK, AND EQUALITY AT WORK (8 HOURS) 3. ACCOUNTING AND FINANCE 3.1 NATURE OF ACCOUNTING AND FINANCE, LEGAL FORMS OF BUSINESS (8 HOURS) 3.2 INCOME STATEMENT, BALANCE SHEET, AND CASH FLOW STATEMENT (8 HOURS) 3.3 FINANCIAL PERFORMANCE ANALYSIS AND FINANCIAL PLANNING (8 HOURS) 4. MARKETING 4.1 WHAT IS MARKETING AND MARKETING PLAN (4 HOURS) 4.2 UNDERSTANDING CUSTOMERS (4 HOURS) 4.3 MARKETING MIX – PRODUCT (4 HOURS) 4.4 MARKETING MIX – PLACE AND PRICING (8 HOURS) 4.5 MARKETING MIX – PROMOTION, PEOPLE, PROCESS AND PHYSICAL EVIDENCE (8 HOURS) 4.6 DIGITAL MARKETING, POLITICAL MARKETING, SOCIETAL AND ENVIRONMENTAL ISSUES IN MARKETING (4 HOURS)
21Z101757	COMR B205F	BSRMHJ1	Introduction to Business(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	商業概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. NATURE OF BUSINESS, EXTERNAL ENVIRONMENT AND STAKEHOLDERS (8 HOURS) 2. THE ECONOMIC SYSTEM AND INDICATORS (8 HOURS) 3. THE FINANCIAL SYSTEM AND FISCAL AND MONETARY POLICIES (8 HOURS) 4. MARKET STRUCTURES (8 HOURS) 5. BUSINESS-GOVERNMENT RELATIONS (8 HOURS) 6. BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY 6.1 BUSINESS ETHICS (8 HOURS) 6.2 CORPORATE SOCIAL RESPONSIBILITY (8 HOURS) 7. THEORY OF ETHICS 7.1 THEORY OF ETHICS (8 HOURS) 7.2 STAKEHOLDER MANAGEMENT (8 HOURS) 8. GLOBALIZATION AND TRANSACTIONAL PRACTICES 8.1 GLOBALIZATION (8 HOURS) 8.2 TRANSNATIONAL PRACTICES (8 HOURS) 9. INTERNATIONAL BUSINESS ETHICS 9.1 BRIBERY AND CORRUPTION (8 HOURS) 9.2 WORK, SWEATSHOPS AND RESPONSIBLE BUSINESS (8 HOURS)
21Z101757	COMR B205F	BSRMHJ1	Introduction to Business(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	商業概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. NATURE OF BUSINESS, EXTERNAL ENVIRONMENT AND STAKEHOLDERS (8 HOURS) 2. THE ECONOMIC SYSTEM AND INDICATORS (8 HOURS) 3. THE FINANCIAL SYSTEM AND FISCAL AND MONETARY POLICIES (8 HOURS) 4. MARKET STRUCTURES (8 HOURS) 5. BUSINESS-GOVERNMENT RELATIONS (8 HOURS) 6. BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY 6.1 BUSINESS ETHICS (8 HOURS) 6.2 CORPORATE SOCIAL RESPONSIBILITY (8 HOURS) 7. THEORY OF ETHICS 7.1 THEORY OF ETHICS (8 HOURS) 7.2 STAKEHOLDER MANAGEMENT (8 HOURS) 8. GLOBALIZATION AND TRANSACTIONAL PRACTICES 8.1 GLOBALIZATION (8 HOURS) 8.2 TRANSNATIONAL PRACTICES (8 HOURS) 9. INTERNATIONAL BUSINESS ETHICS 9.1 BRIBERY AND CORRUPTION (8 HOURS) 9.2 WORK, SWEATSHOPS AND RESPONSIBLE BUSINESS (8 HOURS)
21Z101757	COMR B205F	BSRMHJ3	Introduction to Business(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	商業概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. NATURE OF BUSINESS, EXTERNAL ENVIRONMENT AND STAKEHOLDERS (8 HOURS) 2. THE ECONOMIC SYSTEM AND INDICATORS (8 HOURS) 3. THE FINANCIAL SYSTEM AND FISCAL AND MONETARY POLICIES (8 HOURS) 4. MARKET STRUCTURES (8 HOURS) 5. BUSINESS-GOVERNMENT RELATIONS (8 HOURS) 6. BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY 6.1 BUSINESS ETHICS (8 HOURS) 6.2 CORPORATE SOCIAL RESPONSIBILITY (8 HOURS) 7. THEORY OF ETHICS 7.1 THEORY OF ETHICS (8 HOURS) 7.2 STAKEHOLDER MANAGEMENT (8 HOURS) 8. GLOBALIZATION AND TRANSACTIONAL PRACTICES 8.1 GLOBALIZATION (8 HOURS) 8.2 TRANSNATIONAL PRACTICES (8 HOURS) 9. INTERNATIONAL BUSINESS ETHICS 9.1 BRIBERY AND CORRUPTION (8 HOURS) 9.2 WORK, SWEATSHOPS AND RESPONSIBLE BUSINESS (8 HOURS)
21Z101757	COMR B205F	BSRMHJ3	Introduction to Business(Module from Bachelor of Sports and Recreation Management with Honours (Full-time))	商業概論(運動及康樂管理榮譽學士(全日制)之單元)	17/000008/L5	5	20170113	On-going	1. NATURE OF BUSINESS, EXTERNAL ENVIRONMENT AND STAKEHOLDERS (8 HOURS) 2. THE ECONOMIC SYSTEM AND INDICATORS (8 HOURS) 3. THE FINANCIAL SYSTEM AND FISCAL AND MONETARY POLICIES (8 HOURS) 4. MARKET STRUCTURES (8 HOURS) 5. BUSINESS-GOVERNMENT RELATIONS (8 HOURS) 6. BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY 6.1 BUSINESS ETHICS (8 HOURS) 6.2 CORPORATE SOCIAL RESPONSIBILITY (8 HOURS) 7. THEORY OF ETHICS 7.1 THEORY OF ETHICS (8 HOURS) 7.2 STAKEHOLDER MANAGEMENT (8 HOURS) 8. GLOBALIZATION AND TRANSACTIONAL PRACTICES 8.1 GLOBALIZATION (8 HOURS) 8.2 TRANSNATIONAL PRACTICES (8 HOURS) 9. INTERNATIONAL BUSINESS ETHICS 9.1 BRIBERY AND CORRUPTION (8 HOURS) 9.2 WORK, SWEATSHOPS AND RESPONSIBLE BUSINESS (8 HOURS)
21Z101765	CGV B413F	BBAHCGJ1	Corporate Governance(Module from Bachelor of Business Administration with Honours in Corporate Governance (Full-time))	企業管治(企業管治榮譽工商管理學士(全日制)之單元)	14/002751/L5	5	20140505	On-going	1. THE CORPORATE GOVERNANCE SYSTEM AND THE UNDERLYING THEORETICAL BASES (4 HOURS) 2. THE REGULATORY FRAMEWORK RELATING TO CORPORATE GOVERNANCE (4 HOURS) 3. THE ROLES AND RESPONSIBILITIES OF COMPANY OFFICERS AND AUDITORS IN THE CORPORATE GOVERNANCE SYSTEM (A) DIRECTORS (6 HOURS) (B) COMPANY SECRETARIES (3 HOURS) (C) AUDITORS (3 HOURS) 4. STAKEHOLDER PROTECTION (A) DEBTHOLDERS (5 HOURS) (B) EMPLOYEE RIGHTS AND VOICE ACROSS CORPORATE GOVERNANCE SYSTEMS (6 HOURS) (C) THE ROLE OF GATEKEEPERS IN CORPORATE GOVERNANCE (5 HOURS) 5. CORPORATE GOVERNANCE ACROSS THE WORLD (8 HOURS) 6. CORPORATE SOCIAL RESPONSIBILITY (8 HOURS)

Continuing Education Fund 持續進修基金 (CEF)

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
21Z101765	CGV B413F	BBAHCGJ2	Corporate Governance (Module from Bachelor of Business Administration with Honours in Corporate Governance (Full-time))	企業管治(企業管治榮譽工商管理學士(全日制)之單元)	14/002751/L5	5	20140505	On-going	1. THE CORPORATE GOVERNANCE SYSTEM AND THE UNDERLYING THEORETICAL BASES (4 HOURS) 2. THE REGULATORY FRAMEWORK RELATING TO CORPORATE GOVERNANCE (4 HOURS) 3. THE ROLES AND RESPONSIBILITIES OF COMPANY OFFICERS AND AUDITORS IN THE CORPORATE GOVERNANCE SYSTEM (A) DIRECTORS (6 HOURS) (B) COMPANY SECRETARIES (3 HOURS) (C) AUDITORS (3 HOURS) 4. STAKEHOLDER PROTECTION (A) DEBTHOLDERS (5 HOURS) (B) EMPLOYEE RIGHTS AND VOICE ACROSS CORPORATE GOVERNANCE SYSTEMS (6 HOURS) (C) THE ROLE OF GATEKEEPERS IN CORPORATE GOVERNANCE (5 HOURS) 5. CORPORATE GOVERNANCE ACROSS THE WORLD (8 HOURS) 6. CORPORATE SOCIAL RESPONSIBILITY (8 HOURS)
21Z101765	CGV B413F	BBAHCGJ3	Corporate Governance (Module from Bachelor of Business Administration with Honours in Corporate Governance (Full-time))	企業管治(企業管治榮譽工商管理學士(全日制)之單元)	14/002751/L5	5	20140505	On-going	1. THE CORPORATE GOVERNANCE SYSTEM AND THE UNDERLYING THEORETICAL BASES (4 HOURS) 2. THE REGULATORY FRAMEWORK RELATING TO CORPORATE GOVERNANCE (4 HOURS) 3. THE ROLES AND RESPONSIBILITIES OF COMPANY OFFICERS AND AUDITORS IN THE CORPORATE GOVERNANCE SYSTEM (A) DIRECTORS (6 HOURS) (B) COMPANY SECRETARIES (3 HOURS) (C) AUDITORS (3 HOURS) 4. STAKEHOLDER PROTECTION (A) DEBTHOLDERS (5 HOURS) (B) EMPLOYEE RIGHTS AND VOICE ACROSS CORPORATE GOVERNANCE SYSTEMS (6 HOURS) (C) THE ROLE OF GATEKEEPERS IN CORPORATE GOVERNANCE (5 HOURS) 5. CORPORATE GOVERNANCE ACROSS THE WORLD (8 HOURS) 6. CORPORATE SOCIAL RESPONSIBILITY (8 HOURS)
21Z101854	GEN B164CF	BIHAMHJ1	Marketing Through Social Media (Module from Bachelor of International Hospitality and Attractions Management with Honours (Full-time))	社交媒體營銷(國際款待及景區管理榮譽學士(全日制)之單元)	17/000007/L5	5	20170113	On-going	1. 引子: 社交媒體如何改革市場營銷面貌 (8 HOURS) 2. 社交媒體營銷的過程 (8 HOURS) 3. 社交媒體選擇及市場營銷策略 (12 HOURS) 4. 社交媒體: 高效的運用設計 (8 HOURS) 5. 市場營銷戰術 (8 HOURS) 6. 監測及量度一個社交媒體營銷方案、宣傳方案的效果 (8 HOURS)
21Z101854	GEN B164CF	BIHAMHJ2	Marketing Through Social Media (Module from Bachelor of International Hospitality and Attractions Management with Honours (Full-time))	社交媒體營銷(國際款待及景區管理榮譽學士(全日制)之單元)	17/000007/L5	5	20170113	On-going	1. 引子: 社交媒體如何改革市場營銷面貌 (8 HOURS) 2. 社交媒體營銷的過程 (8 HOURS) 3. 社交媒體選擇及市場營銷策略 (12 HOURS) 4. 社交媒體: 高效的運用設計 (8 HOURS) 5. 市場營銷戰術 (8 HOURS) 6. 監測及量度一個社交媒體營銷方案、宣傳方案的效果 (8 HOURS)
21Z101862	GEN B268F	BSSCHECJ1	How to Start Your Business (Module from Bachelor of Social Sciences with Honours in Applied Economics (Full-time))	如何創業(應用經濟學榮譽社會科學學士(全日制)之單元)	12/000452/5	5	20120505	On-going	1. TYPES OF BUSINESS ORGANIZATIONS, COMPANY FORMATION IN HONG KONG AND COMPANIES' CONTINUING OBLIGATIONS UNDER THE RELEVANT ORDINANCES (12 HRS) 2. SOURCES OF FINANCE FOR BUSINESSES (8 HRS) 3. OVERVIEW OF ACCOUNTING: FUNDAMENTAL BOOK-KEEPING, CASH FLOW STATEMENT AND BUDGETING (12 HRS) 4. GENERAL TAXATION SCHEME & TAX ADMINISTRATION MATTERS RELATED TO BUSINESSES IN HONG KONG (4 HRS) 5. CREATE A BUSINESS PLAN (12 HRS)
23Z101914	LAW B330F	BBAHFTJ1	Evolving Regulatory Framework of Fintech in Hong Kong (Module from Bachelor of Business Administration with Honours in Financial Technology and Innovation (Full-time))	香港金融科技監管制度(金融科技及創新榮譽工商管理學士(全日制)之單元)	18/000016/L5	5	20180122	On-going	1. REGULATORY OVERVIEW OF THE HONG KONG FINANCIAL INDUSTRY (8 HOURS) 2. E-MONEY, E-BANKING REGULATORY FRAMEWORK AND CONSUMER PROTECTION (12 HOURS) 3. ANTI-MONEY LAUNDERING CONTROLS, TERRORIST FINANCING, INSIDER DEALING, MARKET ABUSE AND PREVENTION OF FINANCIAL CRIMES (12 HOURS) 4. ONLINE SECURITY ISSUES, PRIVACY AND DATA PROTECTION (10 HOURS) 5. REGULATORY DEVELOPMENT (10 HOURS)
23Z101914	LAW B330F	BBAHFTJ2	Evolving Regulatory Framework of Fintech in Hong Kong (Module from Bachelor of Business Administration with Honours in Financial Technology and Innovation (Full-time))	香港金融科技監管制度(金融科技及創新榮譽工商管理學士(全日制)之單元)	18/000016/L5	5	20180122	On-going	1. REGULATORY OVERVIEW OF THE HONG KONG FINANCIAL INDUSTRY (8 HOURS) 2. E-MONEY, E-BANKING REGULATORY FRAMEWORK AND CONSUMER PROTECTION (12 HOURS) 3. ANTI-MONEY LAUNDERING CONTROLS, TERRORIST FINANCING, INSIDER DEALING, MARKET ABUSE AND PREVENTION OF FINANCIAL CRIMES (12 HOURS) 4. ONLINE SECURITY ISSUES, PRIVACY AND DATA PROTECTION (10 HOURS) 5. REGULATORY DEVELOPMENT (10 HOURS)

Continuing Education Fund 持續進修基金 (CEF)

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
23Z101914	LAW B330F	BBAHFTJ3	Evolving Regulatory Framework of Fintech in Hong Kong (Module from Bachelor of Business Administration with Honours in Financial Technology and Innovation (Full-time))	香港金融科技監管制度 (金融科技及創新榮譽工商管理學士 (全日制) 之單元)	18/000016/L5	5	20180122	On-going	1. REGULATORY OVERVIEW OF THE HONG KONG FINANCIAL INDUSTRY (8 HOURS) 2. E-MONEY, E-BANKING REGULATORY FRAMEWORK AND CONSUMER PROTECTION (12 HOURS) 3. ANTI-MONEY LAUNDERING CONTROLS, TERRORIST FINANCING, INSIDER DEALING, MARKET ABUSE AND PREVENTION OF FINANCIAL CRIMES (12 HOURS) 4. ONLINE SECURITY ISSUES, PRIVACY AND DATA PROTECTION (10 HOURS) 5. REGULATORY DEVELOPMENT (10 HOURS)
23Z101922	GEN B188F	BBAMKTF1	Stock Investing Made Easy (Module from Bachelor of Business Administration in Marketing (Full-time))	股票投資入門 (市場學工商管理學士 (全日制) 之單元)	08/001549/5	5	20080505	On-going	1. STOCK MARKET INFRASTRUCTURE, ITS FUNCTIONS AND THE PROCESS IN STOCK INVESTMENT (8 HOURS) 2. FACTORS AFFECTING STOCK PRICE (16 HOURS) 3. STOCK VALUATION – FUNDAMENTAL VS TECHNICAL ANALYSIS (12 HOURS) 4. STRATEGIES IN STOCK INVESTING (12 HOURS) 5. MARKET BEHAVIOR, MARKET INTELLIGENCE AND OTHER CONTEMPORARY ISSUES (12 HOURS)
23Z101922	GEN B188F	BBAMKTF2	Stock Investing Made Easy (Module from Bachelor of Business Administration in Marketing (Full-time))	股票投資入門 (市場學工商管理學士 (全日制) 之單元)	08/001549/5	5	20080505	On-going	1. STOCK MARKET INFRASTRUCTURE, ITS FUNCTIONS AND THE PROCESS IN STOCK INVESTMENT (8 HOURS) 2. FACTORS AFFECTING STOCK PRICE (16 HOURS) 3. STOCK VALUATION – FUNDAMENTAL VS TECHNICAL ANALYSIS (12 HOURS) 4. STRATEGIES IN STOCK INVESTING (12 HOURS) 5. MARKET BEHAVIOR, MARKET INTELLIGENCE AND OTHER CONTEMPORARY ISSUES (12 HOURS)
23Z101930	GEN B167CF	BLSHACLSJ1	Investment Fundamentals (Module from Bachelor of Language Studies with Honours (Applied Chinese Language Studies) (Full-time))	基礎投資知識 (語言研究榮譽學士(應用中國語言) (全日制) 之單元)	14/002752/L5	5	20140505	On-going	單元一: 基本投資概念與證券市場 (12 HOURS) 單元二: 定息投資工具 (12 HOURS) 單元三: 股票投資 (12 HOURS) 單元四: 衍生工具投資 (8 HOURS) 單元五: 投資學專題 (8 HOURS)
23Z101930	GEN B167CF	BLSHACLSJ2	Investment Fundamentals (Module from Bachelor of Language Studies with Honours (Applied Chinese Language Studies) (Full-time))	基礎投資知識 (語言研究榮譽學士(應用中國語言) (全日制) 之單元)	14/002752/L5	5	20140505	On-going	單元一: 基本投資概念與證券市場 (12 HOURS) 單元二: 定息投資工具 (12 HOURS) 單元三: 股票投資 (12 HOURS) 單元四: 衍生工具投資 (8 HOURS) 單元五: 投資學專題 (8 HOURS)
23Z101949	FIN B484F	BBAHFJ1	Financial Institutions Management (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	金融機構管理 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. OVERVIEW OF MANAGEMENT IN FINANCIAL INSTITUTIONS (8 HOURS) 2. MEASURING AND MANAGING INTEREST RATE RISK (12 HOURS) 3. MEASURING AND MANAGING CREDIT RISK (12 HOURS) 4. MEASURING AND MANAGING MARKET RISK AND OPERATIONAL RISK (12 HOURS) 5. MEASURING AND MANAGING OTHER RISKS (8 HOURS)
23Z101949	FIN B484F	BBAHFJ2	Financial Institutions Management (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	金融機構管理 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. OVERVIEW OF MANAGEMENT IN FINANCIAL INSTITUTIONS (8 HOURS) 2. MEASURING AND MANAGING INTEREST RATE RISK (12 HOURS) 3. MEASURING AND MANAGING CREDIT RISK (12 HOURS) 4. MEASURING AND MANAGING MARKET RISK AND OPERATIONAL RISK (12 HOURS) 5. MEASURING AND MANAGING OTHER RISKS (8 HOURS)
23Z101949	FIN B484F	BBAHFJ3	Financial Institutions Management (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	金融機構管理 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. OVERVIEW OF MANAGEMENT IN FINANCIAL INSTITUTIONS (8 HOURS) 2. MEASURING AND MANAGING INTEREST RATE RISK (12 HOURS) 3. MEASURING AND MANAGING CREDIT RISK (12 HOURS) 4. MEASURING AND MANAGING MARKET RISK AND OPERATIONAL RISK (12 HOURS) 5. MEASURING AND MANAGING OTHER RISKS (8 HOURS)
23Z101957	FIN B375F	BBAHFJ1	Banking Services (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	銀行服務 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. BASIC COMMERCIAL BANKING SETTING (8 HOURS) 2. BANKING SYSTEM AND REGULATION IN HONG KONG (12 HOURS) 3. BANKING PRACTICE IN HONG KONG (12 HOURS) 4. CORPORATE BANKING (12 HOURS) 5. PRIVATE BANKING (8 HOURS)
23Z101957	FIN B375F	BBAHFJ2	Banking Services (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	銀行服務 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. BASIC COMMERCIAL BANKING SETTING (8 HOURS) 2. BANKING SYSTEM AND REGULATION IN HONG KONG (12 HOURS) 3. BANKING PRACTICE IN HONG KONG (12 HOURS) 4. CORPORATE BANKING (12 HOURS) 5. PRIVATE BANKING (8 HOURS)
23Z101957	FIN B375F	BBAHFJ3	Banking Services (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	銀行服務 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. BASIC COMMERCIAL BANKING SETTING (8 HOURS) 2. BANKING SYSTEM AND REGULATION IN HONG KONG (12 HOURS) 3. BANKING PRACTICE IN HONG KONG (12 HOURS) 4. CORPORATE BANKING (12 HOURS) 5. PRIVATE BANKING (8 HOURS)
23Z101965	FIN B373F	BBAHFJ1	Applied Econometrics and Financial Forecasting (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	應用計量經濟學及財務預測 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. FOUNDATIONS OF FINANCIAL MODELLING AND FORECASTING (8 HOURS) 2. LINEAR REGRESSION MODELS (8 HOURS) 3. TIME SERIES MODELS FOR FINANCIAL FORECASTING (12 HOURS) 4. MODELLING VOLATILITY AND CORRELATION IN FINANCE (12 HOURS) 5. SPECIAL FINANCIAL MODELS (8 HOURS)
23Z101965	FIN B373F	BBAHFJ2	Applied Econometrics and Financial Forecasting (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	應用計量經濟學及財務預測 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. FOUNDATIONS OF FINANCIAL MODELLING AND FORECASTING (8 HOURS) 2. LINEAR REGRESSION MODELS (8 HOURS) 3. TIME SERIES MODELS FOR FINANCIAL FORECASTING (12 HOURS) 4. MODELLING VOLATILITY AND CORRELATION IN FINANCE (12 HOURS) 5. SPECIAL FINANCIAL MODELS (8 HOURS)
23Z101965	FIN B373F	BBAHFJ3	Applied Econometrics and Financial Forecasting (Module from Bachelor of Business Administration with Honours in Finance (Full-time))	應用計量經濟學及財務預測 (財務學榮譽工商管理學士 (全日制) 之單元)	15/000006/L5	5	20150120	On-going	1. FOUNDATIONS OF FINANCIAL MODELLING AND FORECASTING (8 HOURS) 2. LINEAR REGRESSION MODELS (8 HOURS) 3. TIME SERIES MODELS FOR FINANCIAL FORECASTING (12 HOURS) 4. MODELLING VOLATILITY AND CORRELATION IN FINANCE (12 HOURS) 5. SPECIAL FINANCIAL MODELS (8 HOURS)
26Z10198A	GEN B201CF	BBAHGMBJ1	Cultural Heritage and Tourism: Practising the Fundamentals (Module from Bachelor of Business Administration with Honours in Global Business and Marketing (Full-time))	文化遺產與旅遊：實務初探 (環球商業及市場學榮譽工商管理學士 (全日制) 之單元)	14/002767/L5	5	20140505	On-going	1. INTRODUCTION: CONCEPTS OF CULTURAL HERITAGE TOURISM (4 HOURS) 2. HERITAGE, TOURISM AND AUTHENTICITY (7 HOURS) 3. PLANNING PRINCIPLES FOR CULTURAL HERITAGE TOURISM (9 HOURS) 4. ENVIRONMENTAL IMPACT ON CULTURAL HERITAGE TOURISM (10 HOURS) 5. DESTINATION MANAGEMENT (12 HOURS) 6. DEVELOP AND PROMOTE CULTURAL HERITAGE TOURISM PRODUCTS (10 HOURS)
26Z10198A	GEN B201CF	BBAHGMBJ2	Cultural Heritage and Tourism: Practising the Fundamentals (Module from Bachelor of Business Administration with Honours in Global Business and Marketing (Full-time))	文化遺產與旅遊：實務初探 (環球商業及市場學榮譽工商管理學士 (全日制) 之單元)	14/002767/L5	5	20140505	On-going	1. INTRODUCTION: CONCEPTS OF CULTURAL HERITAGE TOURISM (4 HOURS) 2. HERITAGE, TOURISM AND AUTHENTICITY (7 HOURS) 3. PLANNING PRINCIPLES FOR CULTURAL HERITAGE TOURISM (9 HOURS) 4. ENVIRONMENTAL IMPACT ON CULTURAL HERITAGE TOURISM (10 HOURS) 5. DESTINATION MANAGEMENT (12 HOURS) 6. DEVELOP AND PROMOTE CULTURAL HERITAGE TOURISM PRODUCTS (10 HOURS)
23Z079978	ACT B323X	BPAHB	BUSINESS LAW AND TAXATION (A MODULE FROM THE BACHELOR OF PROFESSIONAL ACCOUNTING WITH HONOURS)	商業法和稅務 (專業會計榮譽學士課程的其中一科)	09/002148/5	5	20090505	On-going	Face to Face mode: 1. Legal system of the HKSAR (7) 2. Contract (7) 3. Torts (7) 4. Business Organisations (7) 5. Incorporation (7) 6. Raising share capital (7) 7. Raising loans (7) 8. Company administration (7) 9. Winding up (7) 10. Principles of taxation and Hong Kong tax system (7) 11. Property tax (7) 12. Depreciation allowances (7) 13. Salaries tax (7) 14. Profits tax (7) 15. Personal assessment and tax administration (7) 16. Stamp duty (7) total: 112 hours Distance Learning Mode: 1. Legal system of the HKSAR (2) 2. Contract (3) 3. Torts (2) 4. Business Organisations (2) 5. Incorporation (2) 6. Raising share capital (3) 7. Raising loans (3) 8. Company administration (3) 9. Winding up (3) 10. Principles of taxation and Hong Kong tax system (2) 11. Property tax (2) 12. Depreciation allowances (3) 13. Salaries tax (3) 14. Profits tax (3) 15. Personal assessment and tax administration (2) 16. Stamp duty (2) Total: 40 hours

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
23Z079986	ACT B367X	BPAHB	MANAGEMENT ACCOUNTING AND FINANCE (A MODULE FROM THE BACHELOR OF PROFESSIONAL ACCOUNTING WITH HONOURS)	成本和財務管理 (專業會計榮譽學士課程的其中一科)	09/002148/5	5	20090505	On-going	Face to Face mode: 1. Functions of strategic management accounting (11) 2. Cost information for decision making (11) 3. Performance measurement and transfer pricing (10) 4. scope of financial management (10) 5. Valuation of financial assets and cost of capital (10) 6. Capital budgeting (10) 7. Corporate financing (10) 8. Working capital management (10) 9. Sources of long-term financing (10) 10. Impact of leverage and the firm's financial mix (10) 11. Financial forecasting and planning (10) Total: 112 hours Distance Learning Mode: 1. Functions of strategic management accounting (3) 2. Cost information for decision making (4) 3. Performance measurement and transfer pricing (4) 4. scope of financial management (3) 5. Valuation of financial assets and cost of capital (4) 6. Capital budgeting (4) 7. Corporate financing (4) 8. Working capital management (4) 9. Sources of long-term financing (4) 10. Impact of leverage and the firm's financial mix (3) 11. Financial forecasting and planning (3) Total: 40 hours
23Z079994	ACT B430X	BPAHB	FINANCIAL REPORTING (A MODULE FROM THE BACHELOR OF PROFESSIONAL ACCOUNTING WITH HONOURS)	財務報告 (專業會計榮譽學士課程的其中一科)	09/002148/5	5	20090505	On-going	Face to Face mode (contact hrs : 112) Distance Learning Mode: 40 hours Face to Face mode: 1. Conceptual framework of financial reporting (7) 2. The regulatory and statutory frameworks of financial reporting (7) 3. Presentation of financial statements (7) 4. Tangible non-current assets and impairment (7) 5. Intangible assets (6) 6. Inventories and construction contracts (6) 7. Leases (6) 8. Provisions, contingent liabilities and contingent assets (6) 9. Income taxes (6) 10. Earnings per share (6) 11. Interim reporting (6) 12. Consolidated financial statements (6) 13. Disclosure requirements for special topics (6) 14. Financial instruments (6) 15. Employee benefits (6) 16. share-based payment (6) 17. Effect of changes in foreign exchange rates (6) 18. Current issues and development in financial reporting (6) Total: 112 hours Distance Learning Mode: 1. Conceptual framework of financial reporting (2) 2. The regulatory and statutory frameworks of financial reporting (2) 3. Presentation of financial statements (2) 4. Tangible non-current assets and impairment (3) 5. Intangible assets (2) 6. Inventories and construction contracts (2) 7. Leases (3) 8. Provisions, contingent liabilities and contingent assets (2) 9. Income taxes (2) 10. Earnings per share (2) 11. Interim reporting (2) 12. Consolidated financial statements (3) 13. Disclosure requirements for special topics (3) 14. Financial instruments (2) 15. Employee benefits (2) 16. share-based payment (2) 17. Effect of changes in foreign exchange rates (2) 18. Current issues and development in financial reporting (2) Total: 40 hours
23Z080003	ACT B431X	BPAHB	AUDITING AND INFORMATION SYSTEMS (A MODULE FROM THE BACHELOR OF PROFESSIONAL ACCOUNTING WITH HONOURS)	審計和資訊系統 (專業會計榮譽學士課程的其中一科)	09/002148/5	5	20090505	On-going	Face to Face mode: 1. An overview of the audit function (8) 2. Professional ethics and conduct (8) 3. professional responsibilities (8) 4. Audit management: planning, controlling and recording (8) 5. System of internal controls and evaluation of internal controls (8) 6. Audit testing and audit evidence (8) 7. Audit sampling (8) 8. Auditing of business cycles (8) 9. Auditing of financial statement items and completion of audit (8) 10. Communication of audit findings (8) 11. Auditing in an EDP environment (8) 12. An overview of accounting information systems (AIS) (8) 13. Business process and system development (8) 14. Risks and controls associated with accounting systems (8) Total :112 hours Distance Learning Mode: 1. An overview of the audit function (2) 2. Professional ethics and conduct (2) 3. professional responsibilities (2) 4. Audit management: planning, controlling and recording (3) 5. System of internal controls and evaluation of internal controls (4) 6. Audit testing and audit evidence (3) 7. Audit sampling (3) 8. Auditing of business cycles (3) 9. Auditing of financial statement items and completion of audit (3) 10. Communication of audit findings (3) 11. Auditing in an EDP environment (3) 12. An overview of accounting information systems (AIS) (3) 13. Business process and system development (3) 14. Risks and controls associated with accounting systems (3) Total : 40 hours
21Z080148	MGT B399X	BPAHB	MANAGEMENT POLICY AND STRATEGY (A MODULE FROM THE BACHELOR OF PROFESSIONAL ACCOUNTING WITH HONOURS)	管理政策與策略 (專業會計榮譽學士課程的其中一科)	09/002148/5	5	20090505	On-going	1. OVERVIEW OF STRATEGIC MANAGEMENT (4) 2. INTERNAL AND EXTERNAL ENVIRONMENT (4) 3. BUSINESS-LEVEL STRATEGY (4) 4. CORPORATE-LEVEL STRATEGY (4) 5. STRATEGY IMPLEMENTATION (4) 6. INTERNATIONAL ASPECTS OF STRATEGIC MANAGEMENT (4) 7. STRATEGIC LEADERSHIP AND CORPORATE GOVERNANCE (4) 8. REVISION (2) TOTAL: 30 HOURS
23Z003629	ACT B210CF				The Office of the Continuing Education Fund does not have record of registration of this course under the Qualification Framework (持續進修基金辦事處未有此課程之資歷架構登記紀錄)				~ 會計循環 ~ 商品經營 ~ 系統和控制 ~ 應收應付賬款、壞賬和票據交易 ~ 存貨會計 ~ 固定資產和折舊 ~ 公司會計入門 ~ 財務報表的解釋與分析 ~ 現金流量表 ~ 成本概念、本量利分析 ~ 財政預算
23Z003750	ACT B210F								~ The accounting cycle ~ Merchandising operations ~ Systems and control ~ Accounts receivable and payable ~ Inventories ~ Fixed assets and depreciation ~ Company accounting ~ Interpretation and analysis of financial statements ~ Cash flow statement ~ Cost concepts ~ Budgeting
23Z045720	ACT B211CF								~ 會計在商業上的應用 (16 hours) ~ 會計循環 (32 hours) ~ 商品經營與存貨 (32 hours) ~ 現金與控制 (24 hours) ~ 應收及應付帳款 (24 hours) ~ 廠場資產 (32 hours)
23Z045704	ACT B211F								~ Accounting in business (16 hours) ~ Accounting Cycle (32 hours) ~ Merchandising Operations and Inventory (32 hours) ~ Production and operations management (24 hours) ~ Receivables and Payables (24 hours) ~ Plant Assets (32 hours)
23Z045739	ACT B212CF								~ 合夥會計 (32 hours) ~ 公司會計入門 (40 hours) ~ 現金與財務報表的分析 (32 hours) ~ 成本概念 (24 hours) ~ 編製預算 (32 hours)
23Z045712	ACT B212F								~ Partnerships (32 hours) ~ Accounting for limited companies (40 hours) ~ The analysis of cash flows and financial statements (32 hours) ~ Cost concepts (24 hours) ~ Budgeting (32 hours)
23Z003637	ACT B301F								~ Conceptual framework of financial reporting ~ The regulatory framework and accounting standards ~ The statutory framework of financial reporting ~ Issuance and redemption of shares, earnings per share ~ Inventories, construction contracts ~ Accounting for depreciation, fixed assets and intangibles ~ Foreign currency transactions and branch accounting ~ Accounting for lease and deferred taxation ~ Cash flow statements ~ Accounting for contingencies and investment properties
23Z001553	ACT B304F								~ Introduction to management information systems ~ Accounting information systems ~ Business process modelling ~ Event-driven application prototyping ~ Control of business and information process risks ~ Modelling key business processes ~ The solution support professional
23Z003769	ACT B311F								~ Conceptual framework of financial reporting ~ Preparing financial statements ~ Consolidated financial accounting ~ Interpreting accounts ~ Capital structure and profit distribution
23Z003645	ACT B313F								~ Introduction to management accounting ~ Cost estimation ~ Job and process costing ~ Budgeting ~ Absorption and marginal costing ~ Performance measurement and transfer pricing
23Z057826	ACT B331F								~ Conceptual Framework of financial reporting (8 hours) ~ Regulatory and statutory frameworks of financial reporting (8 hours) ~ Tangible fixed assets and intangible assets (12 hours) ~ Investment properties and financial instruments (12 hours) ~ Inventories and construction contracts (12 hours)
23Z057834	ACT B332F								~ Lease, provisions and contingencies (12 hours) ~ Income taxes and segment reporting (8 hours) ~ Foreign currency translation and branch accounting (8 hours) ~ Presentation of financial statement, cash flow and miscellaneous statement (12 hours) ~ Issue and redemption of shares and earnings per share (12 hours)
21Z000519	ACT B353CF								~ 中國會計和稅制的歷史發展 ~ 貨幣資金、應收款項與存貨 ~ 投資、固定資產、在建工程與無形資產 ~ 負債與所有者權益 ~ 收入、費用、利潤、外幣折算與會計報表 ~ 公司上市和特種經濟業務的會計處理 ~ 增值稅及其會計核算 ~ 企業所得稅及其會計核算 ~ 企業應交的其他稅種 ~ 註冊會計師與稅務師
21Z055232	ACT B378CF								~ 中國經濟、企業與會計的發展 (24 hours) ~ 資產 (32 hours) ~ 負債與所有者權益 (32 hours) ~ 收入、費用和利潤 (32 hours) ~ 公司上市與特殊會計 (40 hours)
21Z055240	ACT B379CF								~ 中國稅制概況 (24 hours) ~ 流轉稅 (40 hours) ~ 所得稅 (32 hours) ~ 其他稅類 (32 hours) ~ 納稅籌劃 (32 hours)
23Z00370A	ACT B402F								~ Accounting principles, theory and regulatory framework ~ Group accounting ~ Accounting for reconstruction, acquisition and dissolution ~ Analysing financial and corporate information ~ Overview of Chinese accounting and auditing practices ~ General rules of accounting practice in mainland China ~ Accounting for foreign investment enterprises and listing companies in mainland China

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
23Z00160A	ACT B404F				The Office of the Continuing Education Fund does not have record of registration of this course under the Qualification Framework (持續進修基金辦事處未有此課程之資歷架構登記紀錄)				~ Taxation and tax law ~ Property tax ~ Salaries tax ~ Profits tax ~ Allowances ~ Personal assessment and administration ~ Stamp duty and estate duty
23Z001618	ACT B405F								~ Cost information for decision making ~ Capital budgeting ~ Cost allocation ~ Operations management ~ Performance evaluation
23Z011729	ACT B406F								~ An overview of the audit function ~ Professional ethics and conduct ~ Audit management: planning, controlling and recording ~ Systems of internal controls and evaluation of internal controls ~ Audit testing and audit evidence ~ Audit sampling ~ Audit of business cycles ~ Auditing of financial statement items and completion of audit ~ Communication of audit findings and auditors' liabilities ~ Auditing in an EDP environment ~ Advanced auditing issues
23Z057869	ACT B407F								~ Accounting principles, theory and regulatory framework (8 hours) ~ Group accounting I (8 hours) ~ Group accounting II (12 hours) ~ Group accounting III (12 hours) ~ Complex groups and reduction of capital (12 hours)
23Z057877	ACT B408F								~ Analysing financial and corporate information I (8 hours) ~ Analysing financial and corporate information II (8 hours) ~ Overview of Chinese accounting and auditing practice (12 hours) ~ General rules of accounting practice in mainland China (12 hours) ~ Accounting for special transactions, foreign investment enterprises and listed companies in mainland China (12 hours)
23Z057907	ACT B414F								~ Principles of taxation and Hong Kong tax system (8 hours) ~ Property tax (8 hours) ~ Salaries tax I (12 hours) ~ Salaries tax II (12 hours) ~ Depreciation allowances (12 hours)
23Z057915	ACT B415F								~ Profits tax I (8 hours) ~ Profits tax II (8 hours) ~ Profits tax III (12 hours) ~ Personal assessment and tax administration (12 hours) ~ Stamp duty (8 hours) ~ Tax planning (4 hours)
23Z057923	ACT B416F								~ An overview of the audit function (8 hours) ~ Professional ethics and conduct (8 hours) ~ Audit management: planning, controlling and recording (12 hours) ~ System of internal controls and evaluation of internal controls (12 hours) ~ Audit testing and audit evidence (8 hours) ~ Communication of audit findings (4 hours)
23Z057931	ACT B417F								~ Professional Responsibilities (8 hours) ~ Audit sampling (8 hours) ~ Auditing of business cycles (12 hours) ~ Auditing of financial statement items and completion of audit (12 hours) ~ Auditing in an EDP environment (8 hours) ~ Advanced auditing issues (4 hours)
21Z028073	BIS B318F								~ The nature of information systems (24 hours) ~ Functional information systems (40 hours) ~ Information systems for management decisions (32 hours) ~ Business process re-engineering and enterprise resource planning (32 hours) ~ Concepts of systems development (32 hours) ~ End-user computing (32 hours) ~ Information systems management (32 hours) ~ Security and contingency planning (32 hours) ~ Knowledge management (24 hours) ~ New development in information systems (24 hours) ~ Revision (16 hours)
21Z028111	BIS B322F								~ An introduction to networking and electronic commerce (32 hours) ~ Data communications and local area networks (LAN) (32 hours) ~ Wide area networks (WAN) and the Internet infrastructure (32 hours) ~ Analysis of networking opportunities in business (24 hours) ~ Network requirements, selection and evaluation (24 hours) ~ Introduction to electronic commerce (32 hours) ~ Electronic commerce infrastructure (32 hours) ~ Electronic commerce technology (32 hours) ~ Business to consumer electronic commerce (24 hours) ~ Business to business electronic commerce (32 hours) ~ Revision (24 hours)
21Z02812A	BIS B329F								~ Introduction to object oriented system development (24 hours) ~ Requirements (40 hours) ~ Object-oriented modelling (40 hours) ~ More use cases and modelling (40 hours) ~ Dynamic modelling (32 hours) ~ Packages, principles and patterns (40 hours) ~ Testing, metrics and estimating (24 hours) ~ Databases (32 hours) ~ Issues in object-oriented development (24 hours) ~ Revision (24 hours)
21Z028308	BIS B421F								~ Introduction (32 hours) ~ Management control framework I: Top, development and programming management (32 hours) ~ Management control framework II: Data resource, operations and QA (32 hours) ~ Application control framework I: Boundary and Input Controls (24 hours) ~ Application control framework II: Communication and Processing Controls (32 hours) ~ Application control framework III: Database and Output Controls (24 hours) ~ Evidence Collection I: Non-Audit S/W Evidence Collection Approaches (32 hours) ~ Evidence Collection II: Generalized and Other Audit S/W & Introd. to ACL (32 hours) ~ Evidence Collection III: Data Manipulation and Reporting using ACL (32 hours) ~ Evidence Collection IV: Adv Applications of ACL & Concurrent Auditing (32 hours) ~ Revision (16 hours)
21Z028316	BIS B422F								~ Electronic commerce overview (24 hours) ~ Marketing for electronic commerce (32 hours) ~ Marketing strategies and tools for electronic commerce (32 hours) ~ Management of electronic commerce (24 hours) ~ Payment systems for electronic commerce (32 hours) ~ Security issues in electronic commerce I (32 hours) ~ Security issues in electronic commerce II (32 hours) ~ Electronic government (32 hours) ~ Legal issues and laws on electronic commerce (32 hours) ~ Future of electronic commerce (32 hours) ~ Revision (16 hours)
21Z028324	BIS B423F								~ Introduction to data warehousing (24 hours) ~ Database foundations (32 hours) ~ Dimensional models (32 hours) ~ The back room ~ data staging (32 hours) ~ The front room ~ OLAP and data mining (32 hours) ~ Data warehouse planning and management (32 hours) ~ Data warehouse services and products (24 hours) ~ Web-housing and web mining (32 hours) ~ Warehousing and CRM (32 hours) ~ Data warehouses and knowledge management (32 hours) ~ Revision (16 hours)
21Z028332	BIS B425F								~ Business organization and strategy (24 hours) ~ Strategic use of information technology (40 hours) ~ Nature of IS strategy (32 hours) ~ IS planning methodologies (32 hours) ~ Implementing IS strategic plans (32 hours) ~ The strategic impact of e-business on organizations (32 hours) ~ Developing strategies for e-commerce (32 hours) ~ Evaluating strategies for IS and e-commerce applications (32 hours) ~ Implementing global e-business (32 hours) ~ Legal, ethical and social issues of e-commerce (32 hours)
24Z014402	BUS B100F								~ Business communication basics (22 hours) ~ Fundamentals of business writing (24 hours) ~ Written communication: letters (22 hours) ~ Written communication: memos and emails (24 hours) ~ Written communication: reports and proposals (24 hours) ~ Oral communication: presentations and meetings (24 hours) ~ Revision (10 hours)
21Z067699	BUS B103F								Unit 1 gives the learners a general introduction to the basics of business communication including the importance of communication in business, forms of communication, the communication process, communication barriers, characteristics of contemporary business communication and business language. This unit requires 32 study hours (four study weeks). Unit 2 introduces the learners to business writing strategies, which include discussion on business writing style and writing principles. This unit requires 32 study hours (four study weeks). Unit 3 acquaints the learners with the three-phase writing process. Detailed description of the various steps in each phase is given. This unit requires 24 study hours (three study weeks). Unit 4 discusses topics related to business letters. The topics include reasons for business letters, applying the writing process to writing business letters, characteristics and formats of business letters, types of business letter and using cohesive devices to improve coherence of letter. This unit requires 32 study hours (four study weeks). Unit 5 focuses on memos, emails, agendas and minutes. This unit requires 24 study hours (four study weeks). Sixteen study hours are allocated to course revision.

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
21Z072439	BUS B104F								Unit 1 Introduces the learners to principle business communication strategies. Topics in this unit include communication styles, your credibility as a communicator, audience analysis, motivation techniques and basic grammar for business communication. This unit requires 24 study hours (three study weeks). Unit 2 provides discussions of three closely related areas: team communication, oral communication and business etiquette. This unit requires 40 study hours (five study weeks). Unit 3 focuses on business reports and proposals. The topic in this unit include importance and functions of reports and proposals, applying the writing process, using graphics to illustrate data, formal reports and formal proposals, informal reports and informal proposals. This unit requires 32 study hours (four study weeks). Unit 4 assists the learners to develop effective skills for oral presentations. Topics in this unit include the importance of presentations, types of presentations, preparing presentations, delivering presentations, finishing presentations, adapting presentations to international audiences and spoken English. This unit requires 32 study hours (four study weeks). Unit 5 helps the learners improve their employment communication, including writing employment messages and interviewing for employment. This unit requires 16 study hours (two study weeks). Sixteen study hours are allocated to course revision.
21Z052284	BUS B169CF								~ 營商環境概念 (24 hours) ~ 香港經濟特色及政府角色 (24 hours) ~ 香港文化特色及人力資源政策 (24 hours) ~ 香港產業結構及經濟發展方向 (24 hours) ~ 香港的國際化特色 (24 hours) ~ 香港與內地的經貿聯繫及其發展方向 (36 hours)
21Z027972	BUS B170CF								~ 統計學與資料收集 (24 hours) ~ 敘述統計學 (32 hours) ~ 機率與機率分配 (24 hours) ~ 抽樣分配與區間估計 (32 hours) ~ 單一母體之假設檢定 (40 hours) ~ 兩個母體的假設檢定和卡檢定 (32 hours) ~ 變異數分析 (40 hours) ~ 相關分析與簡單迴歸 (24 hours) ~ 多元迴歸 (32 hours) ~ 時間序列和指數 (32 hours)
21Z027964	BUS B170F								~ Statistics, data collection and sample design (24 hours) ~ Descriptive statistics (32 hours) ~ Probability and probability distributions (40 hours) ~ Sampling distributions and Interval Estimation (32 hours) ~ Hypothesis Testing for One Population (32 hours) ~ Hypothesis Testing for Two Populations and Chi-Squared Tests (24 hours) ~ Analysis of variance (24 hours) ~ Correlation and Simple Linear Regression (40 hours) ~ Multiple regression (24 hours) ~ Time-Series Analysis and Index Numbers (40 hours)
21Z045156	BUS B171CF								~ Data, Sample Design and Descriptive Statistics (40 hours) ~ Probability and Probability Distributions (40 hours) ~ Sampling Distributions and Interval Estimation (40 hours) ~ Hypothesis Testing for One Population (40 hours) ~ Hypothesis Testing for More Than One Population and Chi-square Tests (40 hours)
21Z04513A	BUS B171F								~ Data, Sample Design and Descriptive Statistics (40 hours) ~ Probability and Probability Distributions (40 hours) ~ Sampling Distributions and Interval Estimation (40 hours) ~ Hypothesis Testing for One Population (40 hours) ~ Hypothesis Testing for More Than One Population and Chi-square Tests (40 hours)
24Z014410	BUS B190CF								~ Business relations and business organizations (20 hours) ~ Business communication skills (22 hours) ~ Fundamentals of Chinese business writing (30 hours) ~ Establishing and handling internal business relations (34 hours) ~ Establishing and handling external business relations (34 hours) ~ Revision (10 hours)
21Z067702	BUS B191CF								~ 商業關係與組織 (24) ~ 商業溝通的基本理論 (24) ~ 中文商業寫作的技巧 (32) ~ 商務應用文：書信 (32) ~ 商務應用文：便箋及電郵 (24) ~ 商務應用文：通告類 (24) Total study hours: 160
21Z067710	BUS B192CF								~ 商業組織的公關 (24) ~ 商業溝通的策略 (24) ~ 商務應用文：報告類 (24) ~ 商務應用文：傳播類 (24) ~ 商務口頭溝通：談判及口頭匯報 (32) ~ 商務會議及會議文書 (32) Total study hours: 160
21Z045164	BUS B272CF								~ Regression (40 hours) ~ Time Series Analysis and Forecasting (40 hours) ~ Decision Analysis (40 hours) ~ Linear Programming (40 hours) ~ Project Management (40 hours)
21Z045148	BUS B272F								~ Regression (40 hours) ~ Time Series Analysis and Forecasting (40 hours) ~ Decision Analysis (40 hours) ~ Linear Programming (40 hours) ~ Project Management (40 hours)
21Z015427	CBU B355CF								~ 華人企業管理的歷史背景和演進 (21 hours) ~ 華人企業的競爭優勢分析 (21 hours) ~ 華人企業管理的組織特徵 (30 hours) ~ 華人企業的經營戰略 (30 hours) ~ 華人企業文化 (30 hours) ~ 華人價值觀 (30 hours) ~ 情理法與法理情 (30 hours) ~ 關係營銷 (30 hours) ~ 華人領導的特性 (30 hours) ~ 中國人的和諧觀與西方的衝突觀 (30 hours) ~ 複習 (18 hours)
21Z057472	CBU B356CF								~ 中國市場概況 (8 hours) ~ 中國市場宏觀環境 (12 hours) ~ 中國消費者購買行為 (12 hours) ~ 中國市場調查研究 (12 hours) ~ 中國企業市場營銷策略的制訂 (8 hours)
21Z057480	CBU B357CF								~ 中國企業的產品策略 (8 hours) ~ 中國企業的定價及價格戰 (12 hours) ~ 中國的批發、零售與物流 (12 hours) ~ 中國的營銷傳播 (12 hours) ~ 中國的服務營銷 (8 hours)
21Z057499	CBU B358CF								~ 中國人本管理與西方科學管理 (8 hours) ~ 華人管理的理念 (12 hours) ~ 華人管理的原則與實踐 (12 hours) ~ 華人企業的領導理念 (12 hours) ~ 華人企業倫理 (8 hours)
21Z057502	CBU B359CF								~ 華人企業管理的歷史背景和演進 (8 hours) ~ 華人企業的競爭優勢 (12 hours) ~ 華人企業的管治結構 (12 hours) ~ 華人企業的經營戰略 (12 hours) ~ 華人企業文化 (8 hours)
21Z028294	CGV B410F								~ Incorporation of a Hong Kong company, post-incorporation formalities and registration of a foreign company, memorandum and articles of association (40 hours) ~ Company secretary and company meetings (32 hours) ~ Company directors and auditors (40 hours) ~ Share capital and methods of raising share capital, and loan capital and registration of charges (40 hours) ~ Alteration and reduction of share capital and share repurchase (40 hours) ~ Transfer, transmission and forfeiture of shares and registration of documents (16 hours) ~ Disclosure of interests and notifiable transactions (16 hours) ~ Annual report, interim report, annual return and dividends (16 hours) ~ Reconstruction, takeover, liquidation and dissolution (48 hours) ~ Mandatory Provident Fund (16 hours)
23Z057885	CGV B411F								~ Company formation (16 hours) ~ Company secretary and company meetings (12 hours) ~ Company directors and auditors (12 hours) ~ Capital raising (12 hours)
23Z057893	CGV B412F								~ Alteration and reduction of share capital and share repurchase (12 hours) ~ Transfer, transmission and forfeiture of shares and registration of documents (4 hours) ~ Disclosure of interests and notifiable transactions (8 hours) ~ Annual report, interim report, annual return and dividends (8 hours) ~ Reconstruction, takeover, liquidation and dissolution (16 hours) ~ Mandatory Provident Fund (4 hours)
24Z003818	CHIN A171CF								~ 酬酢應用文 ~ 私人書信 ~ 事務書信 ~ 日常應用文 ~ 特別文件 ~ 法律文件
24Z002099	CHIN A172CF								~ 漢語的特質及簡史 ~ 漢語的語音、文字、詞彙及語法 ~ 從事寫作的修辭技巧及修辭格
24Z003826	CHIN A272CF								~ 詞類 ~ 短語 ~ 句子成分 ~ 單句、複句、句群的分析 ~ 現代漢語語法規範的一般理論 ~ 語病分析
28Z050760	COMP S411F								~ Multimedia and audio fundamentals (26 hours) ~ Audio processing (34 hours) ~ Colour and image fundamentals (21 hours) ~ Image processing (34 hours) ~ Video fundamentals and video processing (31 hours) ~ Internet multimedia and Integrated multimedia (39 hours) ~ The J2ME Architecture (35 hours) ~ J2ME Game Development (35 hours) ~ Building a Complete J2ME Game (41 hours)
22C038167	ELEC S212F								Introduction to networking (12 hours) Sockets and client-server networking (8 hours) Network Programming in Java (12 hours) Network programming in C and Unix (12 hours) HTTP and XML (12 hours) Web Services (12 hours) Network files systems (12 hours) Network security (12 hours) Network design (12 hours) Total:104 hours

The Office of the Continuing Education Fund does not have record of registration of this course under the Qualification Framework (持續進修基金辦事處未有此課程之資歷架構登記紀錄)

Continuing Education Fund 持續進修基金 (CEF)

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
22Z011300	ELEC S222F								~ Introduction to signals and circuits — basic electrical principles; methods of circuit analysis; signals and waveforms ~ Digital principles — combinational circuits; logic design and implementation; sequential circuits; analogue-digital conversion ~ Transistors and basic circuits — p-n junctions and transistors; transistor circuits ~ Digital systems — memory systems; microprocessors and microcontrollers
22Z032928	ELEC S333F								Computer Designs and Performance Evaluation (13 hours) Instruction Set Architecture Analysis and Design (13 hours) Pipelining (16 hours) Parallel Computer Design (16 hours) Memory Hierarchy and Designs (16 hours) Peripherals and Buses (14 hours) Computer Networking (9 hours) Putting It All Together: case studies of personal computer designs (15 hours) Total:112 hours
22Z059907	ELEC S334F								~ Fundamental of signal processing (32) ~ Transforms for digital signal processing (40) ~ Design of finite impulse response filters(32) ~ Design of infinite impulse response filters(32) ~ Audio processing(32) ~ Image processing(40) ~ Design and implementation of data and audio compression algorithms(32) ~ Design and implementation of image and video compression algorithms(32) ~ Advanced topics(32) Total study hours : 304
24Z049982	ENGL E205F								~ Reviewing the nature of the IELTS test (8 hours) ~ Writing (32 hours) ~ Listening (32 hours) ~ Speaking (32 hours) ~ Reading (32 hours) ~ Overview – examination skills and preparation (16 hours)
23Z001723	FIN B167CF								~香港證券市場 (4 HOURS) ~基本投資概念 (4 HOURS) ~定息投資工具 (8 HOURS) ~股票 (4 HOURS) ~股市指數 (4 HOURS) ~股票基本分析 (4 HOURS) ~期貨 (4 HOURS) ~期權 (4 HOURS) ~認股證 (4 HOURS) ~基金 (4 HOURS) ~外匯 (4 HOURS) ~技術分析 (4 HOURS) TOTAL CONTACT HOURS : 52
23Z001545	FIN B280CF								~ 財務管理的範疇 ~ 財務資產的評估 ~ 資本預算 ~ 財務分析及計劃 ~ 營運資金管理
23Z001537	FIN B280F								~ Scope of financial management ~ Valuation of financial assets ~ Capital budgeting ~ Financial analysis and planning ~ Working capital management
23Z066779	FIN B338CF								~ 銀行體系 (8) ~ 金融市場(一) : 貨幣及債券市場 (12) ~ 金融市場(二) : 股票市場 (12) ~ 金融市場(三) : 外匯、衍生工具及基金市場 (12) ~ 金融監管制度 (8) Total study hours: 52
23Z066787	FIN B339CF								~ 融資和資本結構 (8) ~ 股息政策 (8) ~ 公司併購 (12) ~ 公司重組 (12) ~ 風險管理 (12) Total study hours: 52
21Z018892	FIN B351CF								~ 銀行體系(28 hours) ~ 金融市場(一) : 貨幣及債券市場(33 hours) ~ 金融市場(二) : 股票市場(34 hours) ~ 金融市場(三) : 外匯、衍生工具及基金市場(33 hours) ~ 金融監管制度(21 hours) ~ 融資和資本結構(39 hours) ~ 股息政策(21 hours) ~ 公司併購(33 hours) ~ 公司重組(28 hours) ~ 風險管理(33 hours)
23Z045747	FIN B385F								~ Risk and return and modern portfolio theory (12 hours) ~ Asset pricing models (12 hours) ~ Common stock (12 hours) ~ Fixed income securities (8 hours) ~ Derivatives (8 hours)
23Z00367A	FIN B386F								~ Financial environment and markets ~ Sources of long-term financing ~ Long-term financing ~ Applied issues in finance
23Z045755	FIN B388F								~ Introduction to money and banking (8 hours) ~ Banks, central banks and banking regulations (8 hours) ~ The monetary theory and interest rates (12 hours) ~ Formulation and implementing monetary policy (12 hours) ~ International banking (12 hours)
23Z045763	FIN B389F								~ Financial markets – money and debt markets (12 hours) ~ Financial markets – the stock market (8 hours) ~ Financial markets – markets for derivatives (12 hours) ~ Exchange rates and foreign exchange markets (12 hours) ~ International monetary and financial systems (8 hours)
26Z049724	HPM B305F								~ Introduction to Event Management (4 hours) ~ The impacts of events (4 hours) ~ Event tourism planning (4 hours) ~ Conceptualising the event (4 hours) ~ The planning function (4 hours) ~ Human resource management and events (4 hours) ~ Strategy marketing of events (4 hours) ~ Project management for events (4 hours) ~ Risk management and legal issues (4 hours) ~ Logistics (4 hours) ~ Evaluation and research (4 hours) ~ Issues and trends (4 hours)
26Z049732	HPM B307F								~ Introduction : Introduction and the nature of tourism, the business of tourism (8 hours) ~ Key management issues : Key management issues in visitor attraction and heritage tourism (8 hours) ~ Tourism and the environment : Tourism and the environment, the social impact of tourism (8 hours) ~ Ecotourism: Issues, consumers of nature and the environment (12 hours) ~ Government and tourism: Government and tourism, government tourism policy, Case study (8 hours) ~ Future issues and prospects : Future issues and prospects for visitor attraction, heritage tourism and ecotourism, Tourism's future (8 hours)
26Z051141	HPM B308F								~ Introduction and the hospitality management strategies (8 hours) ~ Financial strategies and brand strategies (8 hours) ~ Marketing strategies and customer loyalty (4 hours) ~ Customer services and quality strategies (8 hours) ~ Human Resources Management, technology management and purchasing concept (8 hours) ~ Risk and crisis management; Organizational and operational concept (8 hours) ~ Strategies planning process and business development strategies (8 hours)
26Z049740	HPM B309F								~ Introduction : The categories of theme park, man-made structures and natural scenic and the tourist's special interest and needs. (8 hours) ~ Funding and development :The funding and the development process of the theme park (8 hours) ~ Design : The design of theme park and the planning implications (8 hours) ~ Operational functions : Security, health, safety issues and the key operational functions of the theme park (8 hours) ~ Roles and responsibilities : Marketing, advertising and promotions as well as the roles and responsibilities. (12 hours) ~ External environment : The implication of the visitor management techniques and the external environment management (8 hours)
23Z003696	FIN B387F								~ Overview and exchange rates ~ Relationship between exchange rates, interest rates, and inflation ~ Exchange rate risk management ~ Long-term aspects of international financial management ~ Short-term aspects of international financial management
23Z003696	IB B387F								~ Overview and exchange rates ~ Relationship between exchange rates, interest rates, and inflation ~ Exchange rate risk management ~ Long-term aspects of international financial management ~ Short-term aspects of international financial management
21C037605	IB B390CF								~ 國際商業管理的挑戰 (30 hours) ~ 經濟、政治、技術及競爭環境 (30 hours) ~ 文化環境 (30 hours) ~ 國際商業的策略 (30 hours) ~ 國際商業的組織 (30 hours) ~ 市場進入及發展的模式 (30 hours) ~ 國際生? (30 hours) ~ 國際營銷 (40 hours) ~ 國際融資及會計 (40 hours) ~ 國際人力資源管理 (30 hours) ~ 國際商業運作的控制 (30 hours) ~ ?習 (50 hours)
21Z028251	MKT B390F								~ The challenge of international business management (24 hours) ~ The economic, political, technological and competitive environments (24 hours) ~ The cultural environment (24 hours) ~ The strategy of international business (24 hours) ~ The organization of international business (24 hours) ~ Market entry and development modes (24 hours) ~ International production (24 hours) ~ International marketing (32 hours) ~ International finance and accounting (32 hours) ~ International human resource management (24 hours) ~ Control of international business operations (24 hours)

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CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
21Z028251	IB B390F								~ The challenge of international business management (24 hours) ~ The economic, political, technological and competitive environments (24 hours) ~ The cultural environment (24 hours) ~ The strategy of international business (24 hours) ~ The organization of international business (24 hours) ~ Market entry and development modes (24 hours) ~ International production (24 hours) ~ International marketing (32 hours) ~ International finance and accounting (32 hours) ~ International human resource management (24 hours) ~ Control of international business operations (24 hours)
21Z062913	IB B391CF								~ 國際商業管理的挑戰(24) ~ 經濟、政治、技術及競爭環境(36) ~ 國際商業管理的文化環境(24) ~ 國際商業策略(36) ~ 國際商業組織 (36) Total study hours : 156
21Z048813	MKT B391F								Introduction to international business management (2 hrs) Globalization and its challenges (2 hrs) National differences in political and economic environments (8 hrs) National differences in cultural and competitive environments (4 hrs) International trade theory (4 hrs) Political economy of international trade (4 hrs) Foreign direct investment (4 hrs) Regional economic integration (4 hrs) International monetary system (8 hrs) Strategy of international business (6 hrs) Organization and operations of international business (6 hrs) Total Contact Hours: 52 hrs
21Z048813	IB B391F								Introduction to international business management (2 hrs) Globalization and its challenges (2 hrs) National differences in political and economic environments (8 hrs) National differences in cultural and competitive environments (4 hrs) International trade theory (4 hrs) Political economy of international trade (4 hrs) Foreign direct investment (4 hrs) Regional economic integration (4 hrs) International monetary system (8 hrs) Strategy of international business (6 hrs) Organization and operations of international business (6 hrs) Total Contact Hours: 52 hrs
21Z052292	IB B392CF								~ 國際商業的策略和架構 (12 hours) ~ 市場進入及發展的模式 (24 hours) ~ 國際生? (24 hours) ~ 國際營銷 (24 hours) ~ 國際融資及會計 (24 hours) ~ 國際人力資源管理 (24 hours) ~ 國際商業運作的控制 (24 hours)
21Z048821	MKT B392F								Strategy and organization of international business (4 hours) Market entry strategies (4 hours) Market entry modes (8 hours) International production management (8 hours) International marketing management (8 hours) International financial management and international accounting (6 hours) International human resources management (6 hours) Control of international business (4 hours) Ethics in international business (4 hours) Total Contact Hours: 52 hours
21Z048821	IB B392F								Strategy and organization of international business (4 hours) Market entry strategies (4 hours) Market entry modes (8 hours) International production management (8 hours) International marketing management (8 hours) International financial management and international accounting (6 hours) International human resources management (6 hours) Control of international business (4 hours) Ethics in international business (4 hours) Total Contact Hours: 52 hours
21Z057537	MGT B396F								~ Globalization and Employment Relations (12 hours) ~ Asia-Pacific Business Systems and Organizational Structures (16 hours) ~ The Japanese Production System in the Asia-Pacific Region (12 hours) ~ Labour Trends and Human Resources Management (12 hours)
21Z057537	IB B396F								~ Globalization and Employment Relations (12 hours) ~ Asia-Pacific Business Systems and Organizational Structures (16 hours) ~ The Japanese Production System in the Asia-Pacific Region (12 hours) ~ Labour Trends and Human Resources Management (12 hours)
21Z057545	MGT B397F								~ Marketing Management (12 hours) ~ Globalization of Human Resources: Expatriation in Asia-Pacific (12 hours) ~ Innovation and Technological Competitiveness (12 hours) ~ National and International Competitiveness (16 hours)
21Z057545	IB B397F								~ Marketing Management (12 hours) ~ Globalization of Human Resources: Expatriation in Asia-Pacific (12 hours) ~ Innovation and Technological Competitiveness (12 hours) ~ National and International Competitiveness (16 hours)
21Z05757A	MKT B461F								~ Introduction to international marketing and strategy (12 hours) ~ Strategic marketing analysis (12 hours) ~ The international environment (16 hours) ~ Strategic marketing capabilities (12 hours)
21Z05757A	IB B461F								~ Introduction to international marketing and strategy (12 hours) ~ Strategic marketing analysis (12 hours) ~ The international environment (16 hours) ~ Strategic marketing capabilities (12 hours)
22Z003413	IT S234F								~ Designing websites ~ Context and process ~ Setting foundations ~ Web multimedia ~ Web programming ~ Going live ~ Promotion and management ~ Review and improvement ~ Web multimedia
21Z028030	LAW B260CF								~ 香港法律制度 (32 hours) ~ 合約法 (一) (32 hours) ~ 合約法 (二) (32 hours) ~ 貨品買賣法 (32 hours) ~ 代理法 (32 hours) ~ 侵權行為法 (32 hours) ~ 商業組織法 (32 hours) ~ 破產清盤法 (32 hours) ~ 擔保法 (32 hours) ~ 中國商業法律概要 (32 hours)
21Z028022	LAW B260F								~ Legal System of the HKSAR (32 hours) ~ Contract Law (80 hours) ~ Contracts for the Sale of Goods (32 hours) ~ Law of Agency (32 hours) ~ Law of Torts (32 hours) ~ Commercial Organizations (32 hours) ~ Insolvency Law (32 hours) ~ Contracts of Guarantees and Indemnity (32 hours) ~ Business law in Mainland China (16 hours)
21Z003089	LAW B261CF								~ 中國法律制度簡介 ~ 合同法 ~ 公司法 ~ 外商投資企業法 ~ 銀行法及證券期貨法 ~ 稅法 ~ 房地產法 ~ 知識產權法 ~ 對外貿易法、涉外技術轉讓法 ~ 經濟糾紛處理的方式
21Z045199	LAW B262CF								~ Legal system of the Hong Kong SAR (32 hours) ~ Contract law (part 1) (32 hours) ~ Contract law (part 2) (32 hours) ~ Contracts for the sale of goods (32 hours) ~ Law of agency (32 hours)
21Z045172	LAW B262F								~ Legal system of the Hong Kong SAR (32 hours) ~ Contract (part 1) (32 hours) ~ Contract (part 2) (32 hours) ~ Sale of Goods (32 hours) ~ Agency (32 hours)
21Z045202	LAW B263CF								~ Law of tort (32 hours) ~ Commercial organizations (32 hours) ~ Bankruptcy and insolvency law (32 hours) ~ Contracts of guarantee and indemnity (32 hours) ~ Business law in Mainland China (32 hours)
21Z045180	LAW B263F								~ Law of tort (48 hours) ~ Commercial organisation (32 hours) ~ Bankruptcy and insolvency (32 hours) ~ Guarantee and indemnity (24 hours) ~ PRC business law (24 hours)
21Z067656	LAW B264CF								~ 中國法律制度簡介 (4) ~ 合同法 (12) ~ 企業法 (12) ~ 知識產權保護法 (12) ~ 銀行法及證券期貨法 (12) Total study hours : 52
21Z067664	LAW B265CF								~ 對外貿易法 (8) ~ 稅法 (12) ~ 權益保障法 (12) ~ 房地產法 (8) ~ 處理糾紛的法律制度 (12) Total study hours: 52
21Z028065	LAW B302F								~ What is a company? (24 hours) ~ Setting up a company in Hong Kong (32 hours) ~ Raising capital (32 hours) ~ Capital reconstruction (32 hours) ~ Raising loans (32 hours) ~ Operating a company (48 hours) ~ Financial services legislation (40 hours) ~ Disclosure of interests and insider dealing (40 hours) ~ Winding up and liquidation (40 hours)
23Z057842	LAW B333F								~ The nature of a company (12 hours) ~ Setting up a company in Hong Kong (12 hours) ~ Raising Capital (16 hours) ~ Captial maintenance (12 hours)
23Z057850	LAW B334F								~ Raising Loans (12 hours) ~ Operating a company (12 hours) ~ Financial services regulations (8 hours) ~ Disclosure of interests and insider dealing (8 hours) ~ Winding up and Liquidation (12 hours)

The Office of the Continuing Education Fund does not have record of registration of this course under the Qualification Framework (持續進修基金辦事處未有此課程之資歷架構登記紀錄)

Continuing Education Fund 持續進修基金 (CEF)

CEF code	Course code	OU Programme Code	Module (English)	Module (Chinese)	QR Registration Number	QF Level	Effective Date of QR Registration	Expiry Date of QR Registration	Course Outline
21Z039962	MGT B160F				The Office of the Continuing Education Fund does not have record of registration of this course under the Qualification Framework (持續進修基金辦事處未有此課程之資歷架構登記紀錄)				~THE ENVIRONMENT OF BUSINESS (9 HOURS) ~STARTING A NEW BUSINESS (9 HOURS) ~UNDERSTANDING THE MANAGEMENT PROCESS (4 HOURS) ~CREATING A FLEXIBLE ORGANIZATION (4 HOURS) ~PRODUCING QUALITY GOODS NAD SERVICES (4 HOURS) ~MANAGING EMPLOYEES (5 HOURS) ~MARKETING (9 HOURS) ~ACCOUNTING AND FINANCE (8 HOURS) TOTAL CONTACT HOURS : 52 HRS
21Z027999	MGT B240CF								~ 管理和思想發展的發展 ~ 管理的環境 ~ 計劃 ~ 控制 ~ 組織和領導
21Z027980	MGT B240F								~ Management and the evolution of management thought (24 hours) ~ Defining the manager's terrain (24 hours) ~ Planning (32 hours) ~ Controlling (32 hours) ~ Foundations in organizing and leading (16 hours)
21Z028057	MGT B290CF								~ 組織行為學理論與文化的多元化 (24 hours) ~ 組織裡的個體 (40 hours) ~ 組織裡的群體 (32 hours) ~ 領導與權力 (24 hours) ~ 組織系統的建立和變遷 (24 hours)
21Z028049	MGT B290F								~ Organizational behavior and management (8 hours) ~ Individuals in organizations (32 hours) ~ Motivating individuals in organizations (24 hours) ~ Groups and organizational processes (24 hours) ~ Organizational context (24 hours) ~ Revision (24 hours)
21Z028138	MGT B341F								~ Theoretical aspects of labour relations (32 hours) ~ Environment influences (24 hours) ~ Main actors and ideologies in labour relations (24 hours) ~ Common law, international Labour Convention and legal conditions of employment (32 hours) ~ Wage determination and industrial conflict (24 hours) ~ Human rights in the workplace and contemporary issues (24 hours)
21Z028146	MGT B342F								~ Introduction ~ Analyzing training needs and setting instructional objectives ~ Developing an appropriate learning environment ~ Choosing the appropriate Training & Development techniques ~ Evaluating Training Results ~ The future of Training & Development ~ Review and preparation for the Examination
21Z057456	MGT B344F								~ Organizations and the classical approach of organization theory (8 hours) ~ The behavioral approach and the decision-making approach of organization theory (12 hours) ~ The systems approach and the contingency approach of organization theory (12 hours) ~ Fundamentals of organization structure and design (12 hours) ~ Managing organizational life cycle (8 hours)
21Z057464	MGT B345F								~ Evaluation of organization design and organizational effectiveness (12 hours) ~ Motivation, power and conflict resolution (12 hours) ~ Managing organizational culture and ethics (8 hours) ~ Managing decision-making and learning (12 hours) ~ Managing organizational change ad development (8 hours)
21Z067672	MGT B348CF								~ 企業策略—導論 (8) ~ 中國企業的發展與現狀 (12) ~ 中國企業經營環境 (12) ~ 中國的國有企業(一) (12) ~ 中國的國有企業(二) (8) Total study hours: 52
21Z067680	MGT B349CF								~ 中國本土非國有企業的發展 (8) ~ 中國本土非國有企業的策略及組織結構 (12) ~ 外資企業在中國 (12) ~ 外資企業的策略特點及組織結構 (12) ~ 未來的競爭和企業的策略轉變 (8) Total study hours: 52
21Z003100	MGT B354CF								~ 企業策略導論 ~ 中國企業發展回顧 ~ 中國企業經營環境 ~ 中國國有企業及改革 ~ 中國本土非國有企業的發展及策略特點 ~ 外資企業在中國的發展、策略特點及組織結構 ~ 未來的競爭及企業的策略轉變
21Z02826A	MGT B393F								~ Globalization and Employment Relations (32 hours) ~ Asia-Pacific Business Systems and Organizational Structures (40 hours) ~ The Japanese Production System in the Asia-Pacific Region (32 hours) ~ Labour Trends and Human Resource Management (40 hours) ~ Marketing Management (32 hours) ~ Globalization of Human Resources: Expatriation in Asia-Pacific (40 hours) ~ Innovation and Technological Competitiveness (32 hours) ~ National and International Competitiveness (40 hours)
21Z028286	MGT B399CF								~ 策略管理的基本概念 (24 hours) ~ 策略分析 (32 hours) ~ 策略制定 (32 hours) ~ 策略執行 (32 hours) ~ 策略管理專題 (24 hours) ~ 溫習 (16 hours)
21Z028278	MGT B399F								~ Overview of strategic management (16 hours) ~ Strategic analysis (32 hours) ~ Strategy formulation (48 hours) ~ Strategy implementation (16 hours) ~ Special topics in strategic (16 hours) ~ Revision (16 hours)
21Z028340	MGT B440F								~ Origins and Meanings (24 hours) ~ Contemporary Contexts of Strategic HRM (32 hours) ~ Staffing the Organization Strategically: Planning and Labour Markets (24 hours) ~ Job design and Work Organization (32 hours) ~ Acquiring Human Resources: Recruitment and Selection (24 hours) ~ Human Resource Development (32 hours) ~ Reward and Performance Management (24 hours) ~ Employment Relations (32 hours) ~ International Strategic Human Resource Management (32 hours) ~ The Strategic Integration of Human Resource Management Activities (32 hours)
21Z057553	MGT B441F								~ Origins, Meanings, Context and Strategies of Human Resource Management (8 hours) ~ Work restructuring, Job Redesign and HR Planning (8 hours) ~ Acquiring and Developing Human Resources (8 hours) ~ Performance Management (8 hours) ~ Pay, Remuneration, benefits and Services (8 hours) ~ Occupational Health and Employment Relations (8 hours) ~ The Strategic Integration of HRM Activities (4 hours)
21Z057561	MGT B442F								~ Recent Trends in Employee Procurement, Development and Downsizing (12 hours) ~ New Trends in Managing Performance (12 hours) ~ Managing Equal Opportunities and Workplace Diversity (8 hours) ~ International Human Resource Management (12 hours) ~ HR Research Methods and HR Audits (8 hours)
21Z028014	MKT B250CF								~ 市場營銷的角色 (24 hours) ~ 消費者行為 (24 hours) ~ 市場研究及產品定位 (24 hours) ~ 渠道及配銷 (24 hours) ~ 推廣 (24 hours) ~ 訂價及計劃 (24 hours)
21Z028006	MKT B250F								~ Role of marketing ~ Consumer behaviour ~ Marketing research and product positioning ~ Channels and distribution ~ Promotion ~ Pricing and planning ~ Revision
21Z003097	MKT B352CF								~ 中國市場概況 ~ 中國宏觀市場環境 ~ 中國消費者購買行為 ~ 中國市場調查研究 ~ 中國企業市場營銷策略的制定 ~ 中國企業的產品策略 ~ 中國企業的定價策略 ~ 中國的批發、零售與物流 ~ 中國的營銷傳播 ~ 中國市場營銷專題
21Z028189	MKT B362F								~ The Marketing Research Process (16 hours) ~ Determining Research Design (24 hours) ~ Data Collection and Measurement (32 hours) ~ Sample Design and Data Collection (24 hours) ~ Data Analysis, Interpretation, and Presentation (32 hours) ~ Marketing Decision Support Systems (16 hours)
21Z028200	MKT B363F								~ Introduction to Consumer Behaviour (16 hours) ~ Consumer Decision Making (32 hours) ~ Individual Determinants of Consumer Behaviour: Perception, Motivation, Knowledge and Attitude (32 hours) ~ Environmental Influences on Consumer Behaviour I: Culture and Social Class (16 hours) ~ Environmental Influences on Consumer Behaviour II: Family, Reference Groups and Personal Influence (24 hours) ~ Influencing Consumer Behaviour (24 hours)
21Z028227	MKT B365F								~ Understanding services (16 hours) ~ Services marketing and relationship marketing (24 hours) ~ Service productivity and quality (24 hours) ~ Strategic issues in services marketing (24 hours) ~ Marketing implementation (16 hours) ~ Globalization of services marketing (16 hours)
21Z028243	MKT B366F								~ Introduction to IMC ~ Foundations of IMC ~ Advertising ~ Sales Promotion, personal selling and public relations ~ Direct and online marketing ~ Evaluating an integrated marketing programme
21Z057588	MKT B462F							~ Market and market entry strategies (8 hours) ~ Product strategies (12 hours) ~ Place strategies (8 hours) ~ Price strategies (12 hours) ~ Promotion (12 hours)	

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21Z028359	MKT B469F				The Office of the Continuing Education Fund does not have record of registration of this course under the Qualification Framework (持續進修基金辦事處未有此課程之資歷架構登記錄)				~ Introduction to International Marketing and Strategy (24 hours) ~ Strategic Marketing Analysis (16 hours) ~ The International Environment and Marketing Research (32 hours) ~ Strategic Marketing Capabilities (16 hours) ~ Strategic Marketing Formulation, Strategic Tools and Market Entry Strategies (24 hours) ~ Market and Competitive Marketing Strategies (24 hours) ~ Product Strategies (32 hours) ~ Place Strategies (24 hours) ~ Price Strategies (32 hours) ~ Promotion Strategies (32 hours) ~ Strategy Implementation and Control (24 hours)
25Z058127	MKT B471F								~ Introduction to Supply Chain Management (8 hours) ~ Role of supply chain management in different sectors (8 hours) ~ Relationships: ~ customer service (12 hours) ~ Upstream relationships between organizations (12 hours) ~ Procurement (12 hours)
25Z058127	SCM B471F								~ Introduction to Supply Chain Management (8 hours) ~ Role of supply chain management in different sectors (8 hours) ~ Relationships: ~ customer service (12 hours) ~ Upstream relationships between organizations (12 hours) ~ Procurement (12 hours)
25Z058135	MKT B472F								~ Downstream relationships with distributors and other intermediaries (12 hours) ~ Strategies to reduce time in supply chain mismanagement (12 hours) ~ Developing supply chain strategy (8 hours) ~ Quality management (12 hours) ~ Supply chain information and knowledge (8 hours)
25Z058135	SCM B472F								~ Downstream relationships with distributors and other intermediaries (12 hours) ~ Strategies to reduce time in supply chain mismanagement (12 hours) ~ Developing supply chain strategy (8 hours) ~ Quality management (12 hours) ~ Supply chain information and knowledge (8 hours)
25Z004221	MKT B370F								~ The nature and context of production and operations management (POM) ~ Project management ~ Total quality management ~ Product design and process selection ~ Strategic capacity planning and facility design ~ Design of jobs and work systems ~ Managing supply and demand ~ Inventory management and resources requirements planning ~ Scheduling and waiting line management ~ Business process improvement
25Z004221	SCM B370F								~ The nature and context of production and operations management (POM) ~ Project management ~ Total quality management ~ Product design and process selection ~ Strategic capacity planning and facility design ~ Design of jobs and work systems ~ Managing supply and demand ~ Inventory management and resources requirements planning ~ Scheduling and waiting line management ~ Business process improvement
25C038777	SCM B371CF								~ 物流的本質 (33 hours) ~ 客戶服務與物流資訊系統 (33 hours) ~ 內向物流-物資管理 (33 hours) ~ 外向物流-實物分配 (33 hours) ~ 企業的物流策略 (33 hours) ~ 溫習 (33 hours)
21Z057510	MKT B372F								1. Introduction to operations management and strategy (8 hours) 2. Quality management (10 hours) 3. Design of products, services, processes and jobs (10 hours) 4. Manufacturing and service processes (10 hours) 5. Process selection and facility layout (10 hours)
21Z057510	SCM B372F								1. Introduction to operations management and strategy (8 hours) 2. Quality management (10 hours) 3. Design of products, services, processes and jobs (10 hours) 4. Manufacturing and service processes (10 hours) 5. Process selection and facility layout (10 hours)
21Z057529	MKT B373F								~ Managing supply and demand (12 hours) ~ Inventory management and resources requirements planning (12 hours) ~ Scheduling and waiting line management (12 hours) ~ Jobs and Work (8 hours) ~ Business process improvement (8 hours)
21Z057529	SCM B373F								~ Managing supply and demand (12 hours) ~ Inventory management and resources requirements planning (12 hours) ~ Scheduling and waiting line management (12 hours) ~ Jobs and Work (8 hours) ~ Business process improvement (8 hours)