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Title: The perception of nursing support on breastfeeding initiation from non-experienced Hong Kong Chinese mothers

ABSTRACT

The effect of nursing support on breastfeeding initiation is crucial to the success of breastfeeding. Nursing support provided to the new mothers, to initiate breastfeeding in the maternity hospital after birth is important because midwives are their caregiver and their adviser in the postnatal wards. However, new mothers have different perceived views on different aspects of nursing support.

By conducting a study to evaluate the perception of mothers on types and degree of nursing support to breastfeeding initiation, nurses can identify what kind of nursing support would be most helpful to the women to cope with the stress of breastfeeding. The result of the study can also help nurses to reflect on their current practice and improve the service. Moreover, the findings would also be useful for the breastfeeding training in the future.

This study has adapted a quantitative, non-experimental survey approach. A convenient sample size of 40 non-experienced breastfeeding mothers, within 24-48 hours after delivery of full term, healthy babies, were surveyed in the postnatal wards. The sample population was those who received nursing support on breastfeeding initiation after birth of their babies. Questions about emotional, tangible and informational nursing support were asked and mothers rated their perception in range of "very helpful" to "not helpful" on a Likert Scale. All data of the study were collected by self-reporting questionnaire through face-to-face interview. Descriptive statistics and inferential statistics were used to analyze the data and found out the relationship between variables.